

Washington State Institute for Public Policy

Benefit-Cost Results

Summer learning programs: Academically focused Pre-K to 12 Education

Benefit-cost estimates updated December 2023. Literature review updated June 2014.

Current estimates replace old estimates. Numbers will change over time as a result of model inputs and monetization methods.

The WSIPP benefit-cost analysis examines, on an apples-to-apples basis, the monetary value of programs or policies to determine whether the benefits from the program exceed its costs. WSIPP's research approach to identifying evidence-based programs and policies has three main steps. First, we determine "what works" (and what does not work) to improve outcomes using a statistical technique called meta-analysis. Second, we calculate whether the benefits of a program exceed its costs. Third, we estimate the risk of investing in a program by testing the sensitivity of our results. For more detail on our methods, see our Technical Documentation.

Program Description: This analysis includes a variety of summer learning programs for students in grades K–8 in which academic improvement is the main goal, often with a focus on remediation and/or prevention of summer learning loss. The programs encompass a range of models and include both community- and school-provided programs. Some programs offer services beyond academic support, such as enrichment and recreation. Based on the studies in this analysis, a typical program lasts about six weeks. This analysis excludes programs that focus on other goals such as general youth development or job training and programs that combine summer learning programs with additional support during the school year.

Benefit-Cost Summary Statistics Per Participant						
Benefits to:						
Taxpayers	\$1,862	Benefit to cost ratio	\$5.74			
Participants	\$4,386	Benefits minus costs	\$6,501			
Others	\$2,312	Chance the program will produce				
Indirect	(\$686)	benefits greater than the costs	88%			
Total benefits	\$7,874					
Net program cost	(\$1,372)					
Benefits minus cost	\$6,501					

The estimates shown are present value, life cycle benefits and costs. All dollars are expressed in the base year chosen for this analysis (2022). The chance the benefits exceed the costs are derived from a Monte Carlo risk analysis. The details on this, as well as the economic discount rates and other relevant parameters are described in our Technical Documentation.

Meta-Analysis of Program Effects											
Outcomes measured	Treatment age	No. of effect sizes	Treatment N	Adjusted effect sizes and standard benefit-cost analyst First time ES is estimated Se			st analysis Secon			Unadjusted effect size (random effects model)	
				ES	SE	Age	ES	SE	Age	ES	p-value
Test scores	9	13	46259	0.064	0.020	9	0.038	0.022	17	0.064	0.002

Meta-analysis is a statistical method to combine the results from separate studies on a program, policy, or topic in order to estimate its effect on an outcome. WSIPP systematically evaluates all credible evaluations we can locate on each topic. The outcomes measured are the types of program impacts that were measured in the research literature (for example, crime or educational attainment). Treatment N represents the total number of individuals or units in the treatment group across the included studies.

An effect size (ES) is a standard metric that summarizes the degree to which a program or policy affects a measured outcome. If the effect size is positive, the outcome increases. If the effect size is negative, the outcome decreases.

Adjusted effect sizes are used to calculate the benefits from our benefit cost model. WSIPP may adjust effect sizes based on methodological characteristics of the study. For example, we may adjust effect sizes when a study has a weak research design or when the program developer is involved in the research. The magnitude of these adjustments varies depending on the topic area.

WSIPP may also adjust the second ES measurement. Research shows the magnitude of some effect sizes decrease over time. For those effect sizes, we estimate outcome-based adjustments which we apply between the first time ES is estimated and the second time ES is estimated. We also report the unadjusted effect size to show the effect sizes before any adjustments have been made. More details about these adjustments can be found in our Technical Documentation.

Detailed Monetary Benefit Estimates Per Participant									
Affected outcome:	Resulting benefits:1	Benefits accrue to:							
		Taxpayers	Participants	Others ²	Indirect ³	Total			
Test scores	Labor market earnings associated with test scores	\$1,862	\$4,386	\$2,312	\$0	\$8,560			
Program cost	Adjustment for deadweight cost of program	\$0	\$0	\$0	(\$686)	(\$686)			
Totals		\$1,862	\$4,386	\$2,312	(\$686)	\$7,874			

¹In addition to the outcomes measured in the meta-analysis table, WSIPP measures benefits and costs estimated from other outcomes associated with those reported in the evaluation literature. For example, empirical research demonstrates that high school graduation leads to reduced crime. These associated measures provide a more complete picture of the detailed costs and benefits of the program.

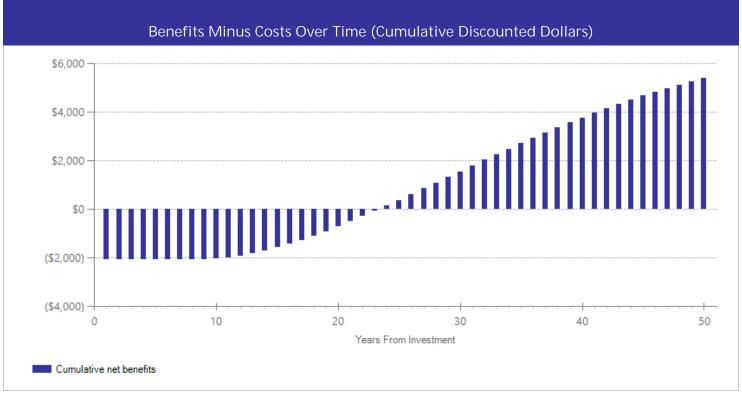
^{3&}quot;Indirect benefits" includes estimates of the net changes in the value of a statistical life and net changes in the deadweight costs of taxation.

Detailed Annual Cost Estimates Per Participant								
	Annual cost	Year dollars	Summary					
Program costs Comparison costs	\$1,132 \$0	2013 2013	Present value of net program costs (in 2022 dollars) Cost range (+ or -)	(\$1,372) 10%				

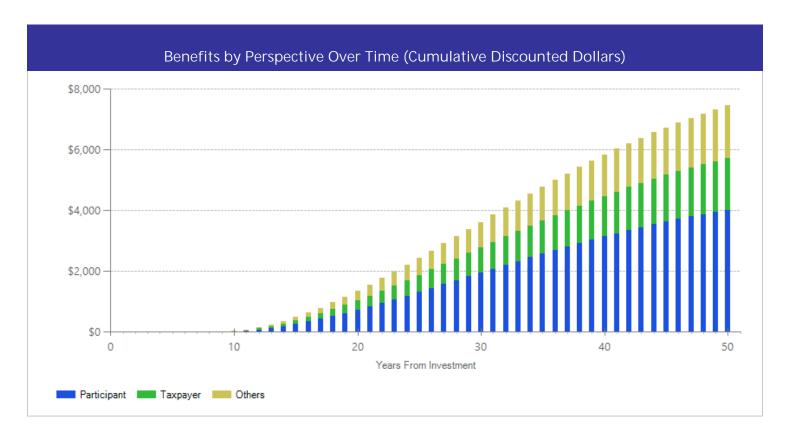
In the evaluations included in this meta-analysis, the average summer program included 140 service hours and 40 hours of staff training/planning time. Teachers had, on average, 15 students in each class. To calculate a per-student annual cost, we used average Washington State compensation costs (including benefits) for K–8 teachers as reported by the Office of the Superintendent of Public Instruction, divided by the average number of students per class in the evaluated programs. We include per-student annual materials, supplies, and operating costs. The cost estimate provided here does not account for meals or transportation.

The figures shown are estimates of the costs to implement programs in Washington. The comparison group costs reflect either no treatment or treatment as usual, depending on how effect sizes were calculated in the meta-analysis. The cost range reported above reflects potential variation or uncertainty in the cost estimate; more detail can be found in our Technical Documentation.

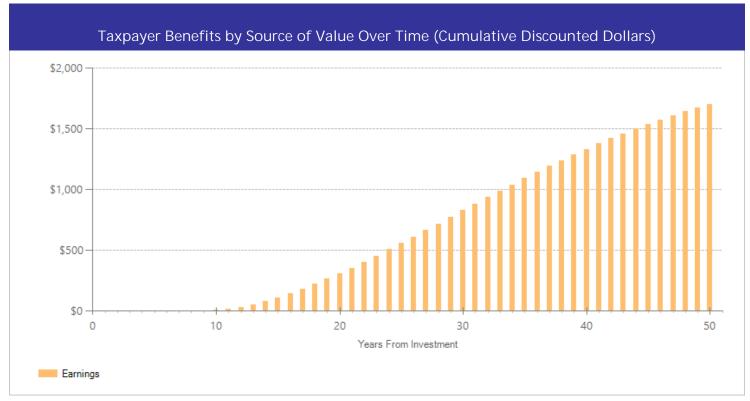
²"Others" includes benefits to people other than taxpayers and participants. Depending on the program, it could include reductions in crime victimization, the economic benefits from a more educated workforce, and the benefits from employer-paid health insurance.



The graph above illustrates the estimated cumulative net benefits per-participant for the first fifty years beyond the initial investment in the program. We present these cash flows in discounted dollars. If the dollars are negative (bars below \$0 line), the cumulative benefits do not outweigh the cost of the program up to that point in time. The program breaks even when the dollars reach \$0. At this point, the total benefits to participants, taxpayers, and others, are equal to the cost of the program. If the dollars are above \$0, the benefits of the program exceed the initial investment.



The graph above illustrates the breakdown of the estimated cumulative benefits (not including program costs) per-participant for the first fifty years beyond the initial investment in the program. These cash flows provide a breakdown of the classification of dollars over time into four perspectives: taxpayer, participant, others, and indirect. "Taxpayers" includes expected savings to government and expected increases in tax revenue. "Participants" includes expected increases in earnings and expenditures for items such as health care and college tuition. "Others" includes benefits to people other than taxpayers and participants. Depending on the program, it could include reductions in crime victimization, the economic benefits from a more educated workforce, and the benefits from employer-paid health insurance. "Indirect benefits" includes estimates of the changes in the value of a statistical life and changes in the deadweight costs of taxation. If a section of the bar is below the \$0 line, the program is creating a negative benefit, meaning a loss of value from that perspective.



The graph above focuses on the subset of estimated cumulative benefits that accrue to taxpayers. The cash flows are divided into the source of the value.

Citations Used in the Meta-Analysis

- Borman, G.D., & Dowling, N. (2006). Longitudinal achievement effects of multiyear summer school: Evidence from the Teach Baltimore randomized field trial. *Educational Evaluation & Policy Analysis*, 28(1), 25-48.
- Borman, G.D., Goetz, M. E., & Dowling, N.M. (2009). Halting the summer achievement slide: A randomized field trial of the KindergARTen summer camp. Journal of Education for Students Placed at Risk, 14(2), 133-147.
- Chaplin, D., & Capizzano, J. (2006). Impacts of a summer learning program: A random assignment study of Building Educated Leaders for Life (BELL). Washington DC: Urban Institute.
- Geis, R. (1968). A preventive summer program for kindergarten children likely to fail in first grade reading, Final Report. La Canada, CA: La Canada Unified School District.
- Jacob, B.A., & Lefgren, L. (2004). Remedial education and student achievement: A regression-discontinuity analysis. *The Review of Economics and Statistics*, 86(1), 226-244.
- Mariano, L.T., & Martorell, P. (2013). The academic effects of summer instruction and retention in New York City. *Educational Evaluation and Policy Analysis*, 35(1), 96-117.
- Matsudaira, J.D. (2008). Mandatory summer school and student achievement. Journal of Econometrics, 142(2), 829-850.
- Opalinski, G.B. (2006). The effects of a middle school summer school program on the achievement of NCLB identified subgroups (Doctoral dissertation, University of Oregon, 2006, UMI No. 3224110).
- Schacter, J., & Jo, B. (2005). Learning when school is not in session: A reading summer day-camp intervention to improve the achievement of exiting first-grade students who are economically disadvantaged. *Journal of Research in Reading*, 28(2), 158-169.
- Zvoch, K., & Stevens, J. (2011). Summer school and summer learning: An examination of the short- and longer-term changes in student literacy. *Early Education & Development*, 22(4), 649-675.
- Zvoch, K., & Stevens, J. J. (2013). Summer school effects in a randomized field trial. Early Childhood Research Quarterly, 28(1), 24-32.

For further information, contact: (360) 664-9800, institute@wsipp.wa.gov

Printed on 03-22-2024



Washington State Institute for Public Policy

The Washington State Legislature created the Washington State Institute for Public Policy in 1983. A Board of Directors-representing the legislature, the governor, and public universities-governs WSIPP and guides the development of all activities. WSIPP's mission is to carry out practical research, at legislative direction, on issues of importance to Washington State.