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EVIDENCE-BASED TREATMENT OF ALCOHOL, DRUG, AND MENTAL HEALTH DISORDERS: POTENTIAL BENEFITS, COSTS, AND FISCAL IMPACTS FOR WASHINGTON STATE

During the mid-1990s, the Washington State legislature began to enact statutes to promote an “evidence-based” approach to several public policies. While the term *evidence-based* has not always been precisely defined in legislation, it has generally been constructed to describe a program or policy supported by a rigorous outcome evaluation clearly demonstrating effectiveness. Additionally, to determine if taxpayers receive an adequate return on investment, the legislature has also started to require benefit-cost analyses of certain state-funded programs and practices.

Washington’s initial experiments with evidence-based and cost-beneficial public policies began in the state’s juvenile justice system. The legislature funded several nationally known and rigorously researched programs designed to reduce the reoffending rates of juveniles. At the same time, the legislature eliminated the funding of a juvenile justice program when a careful evaluation revealed that it was failing to reduce juvenile crime. Thus, the term *evidence-based* does not mean simply adding new programs, it also means eliminating programs when research indicates they do not work.

Following this successful venture into evidence-based public policy, Washington began to introduce the approach in other fields including adult corrections, child welfare, and K–12 education.

Extending the Evidence-Based Concept to the Treatment of Alcohol, Drug, and Mental Health Disorders. The 2005 Legislature directed the Washington State Institute for Public Policy (Institute) to examine the potential benefits Washington could obtain if it adopted an evidence-based approach for alcohol, drug, and mental illness treatment. This report describes our “bottom-line” findings as well as our research approach.

Suggested citation for this report:

Steve Aos, Jim Mayfield, Marna Miller, and Wei Yen. (2006). *Evidence-based treatment of alcohol, drug, and mental health disorders: Potential benefits, costs, and fiscal impacts for Washington State*. Olympia: Washington State Institute for Public Policy.

Summary

The Washington State Institute for Public Policy was directed by the 2005 Washington Legislature to estimate whether “evidence-based” treatment for people with alcohol, drug, and mental health disorders offers economic advantages. Do benefits outweigh costs? And, if so, what is the magnitude of the potential fiscal savings to government, as well as the total net benefits to all of Washington?

Methods

To answer these questions, we systematically reviewed the “what works” literature regarding treatments for people with alcohol, drug, and mental health disorders. We then estimated the monetary value of the benefits, including factors such as improved performance in the job market, reduced health care and other costs, and reduced crime-related costs.

Findings

- 1. Evidence-based treatment works.** We found that the average evidence-based treatment can achieve roughly a 15 to 22 percent reduction in the incidence or severity of these disorders—at least in the short term.
- 2. The economics look attractive.** We found that evidenced-based treatment of these disorders can achieve about \$3.77 in benefits per dollar of treatment cost. This is equivalent to a 56 percent rate of return on investment. From a narrower taxpayer’s-only perspective, the ratio is roughly \$2.05 in benefits per dollar of cost.
- 3. The potential is significant.** We estimate that a reasonably aggressive implementation policy could generate \$1.5 billion in net benefits for people in Washington (\$416 million are net taxpayer benefits). The risk of losing money with an evidence-based treatment policy is small.

Background: The Omnibus Treatment of Mental and Substance Abuse Disorders Act of 2005

This research assignment originated in a much larger bill enacted during the 2005 legislative session: the Omnibus Treatment of Mental and Substance Abuse Disorders Act.

A major goal of the Act is to reform how publicly-funded mental health and chemical dependency programs are provided in Washington. In passing the omnibus Act, the 2005 Legislature found that:

“Persons with mental disorders, chemical dependency disorders, or co-occurring mental and substance abuse disorders are disproportionately more likely to be confined in a correctional institution, become homeless, become involved with child protective services or involved in a dependency proceeding, or lose those state and federal benefits to which they may be entitled as a result of their disorders.”¹

Further, the Legislature found that:

“Prior state policy of addressing mental health and chemical dependency in isolation from each other has not been cost-effective and has often resulted in longer-term, more costly treatment that may be less effective over time.”²

Among the several actions adopted in the 2005 Act to address these general concerns, the Legislature indicated its intention to:

“Improve treatment outcomes by shifting treatment, where possible, to evidence-based, research-based, and consensus-based treatment practices and by removing barriers to the use of those practices.”³

The Basic Questions for the Study

Within the context of the Act’s overall goals, the language directing the Institute’s study is shown in the sidebar on this page.

In brief, the Legislature directed the Institute to answer the following “bottom-line” questions:

- ✓ Does evidence-based treatment for people with alcohol, drug, or mental health disorders make economic sense?
- ✓ Do benefits outweigh costs?
- ✓ And, if so, what is the potential magnitude of the fiscal savings to government, and what are the total net benefits to all of Washington?

In addition to directing the Institute to answer these questions, the omnibus Act also required the Institute to evaluate the effectiveness of the Act’s pilot programs, which are designed to test several new implementation approaches (see the sidebar on page 6 for a brief description of the pilot program study).

Legislative Study Language

Engrossed Second Substitute Senate Bill 5763, Chapter 504, Laws of 2005, Sec. 605.

“The Washington state institute for public policy shall study the net short-run and long-run fiscal savings to state and local governments of implementing evidence-based treatment of chemical dependency disorders, mental disorders, and co-occurring mental and substance abuse disorders. The institute shall use the results from its 2004 report entitled “Benefits and Costs of Prevention and Early Intervention Programs for Youth” and its work on effective adult corrections programs to project total fiscal impacts under alternative implementation scenarios. In addition to fiscal outcomes, the institute shall estimate the long-run effects that an evidence-based strategy could have on statewide education, crime, child abuse and neglect, substance abuse, and economic outcomes. The institute shall provide an interim report to the appropriate committees of the legislature by January 1, 2006, and a final report by June 30, 2006.”

The Institute received an appropriation of \$80,000 to conduct the study.

¹ E2SSB 5763, Chapter 504, Laws of 2005, Section 101.

² Ibid.

³ Ibid., Section 101(3).

Research Methods

To answer the Legislature's questions, we followed the same two-step procedures we have applied to other recent projects. First, we independently and systematically assessed the research literature on "what works," and then we estimated benefits and costs. In the Appendix to this report (beginning on page 7), technical readers can find a detailed description of our methods. Here, we summarize our approach.

1. Assessing the research literature: Does evidence-based treatment of alcohol, drug, and mental illness reduce the incidence or severity of these disorders?

We began by reviewing lists of evidence-based treatments that have been compiled by other researchers.⁴ After we reviewed all of the individual studies associated with these listed treatments, we then only included the results of "rigorous" evaluation studies in our review. To be considered rigorous, an evaluation must have included, at a minimum, a non-treatment comparison group that was well-matched to the treatment group. We used this restriction because greater confidence can be placed in cause-and-effect conclusions from rigorous comparison-group studies. Studies that use weaker research methods do not provide this level of assurance and were excluded. Thus, our judgment of what constitutes "evidence" is more restrictive than the standards used by some other researchers.

In recent years, researchers have developed a set of statistical tools to facilitate systematic reviews of the evidence. The set of procedures is called "meta-analysis" and we employed that methodology in this study. Our meta-analytic review includes 206 studies (246 trials) of evidence-based treatments for persons with alcohol, drug, and mental health disorders.

Most of the individual evaluation studies we examined were conducted outside of Washington State. A primary purpose of our study is to take advantage of all evaluations and, thereby, learn whether there are options that can allow policymakers in Washington to improve this state's mental health and chemical dependency treatment system.

2. Assessing the economics: What are the benefits and costs of evidence-based treatment of alcohol, drug, and mental illness?

After calculating the likely effect of an average evidence-based treatment in reducing disorders, we then estimated each option's benefits and costs. To do this, we used the same methods we have employed in our earlier reviews of criminal justice and other prevention programs.⁵ We estimated the degree to which reductions in alcohol, substance abuse, and mental illness disorders improve longevity and an individual's economic earnings, reduce health care and other costs, and reduce crime and crime-related costs.

As in our previous analyses, impacts were estimated from two different perspectives: first, we calculated benefits gained by program participants themselves; second, we estimated benefits received by taxpayers and other non-participants. An example of a participant benefit is the increased economic earnings stemming from enhanced labor productivity when a treatment reduces disorder rates. An example of a taxpayer benefit is the reduced level of taxes needed to fund hospital emergency room visits when the evidence-based treatment program reduces problematic disorders. The perspectives of both participants and taxpayers are necessary to provide a full description of fiscal and non-fiscal benefits and costs.

We then estimated *total* potential benefits based on the number of people in Washington who could take advantage of a particular evidence-based treatment. We compiled information from a number of sources to estimate how many people in Washington have a serious alcohol, drug, or mental illness disorder, and how many could realistically be expected to benefit from an evidence-based treatment.

Finally, we varied the estimates and assumptions in our analysis to gauge the overall level of uncertainty in the "bottom-line" numbers we present.

⁵ See: (a) S. Aos, M. Miller, and E. Drake. (2006). *Evidence-based adult corrections programs*. Olympia: Washington State Institute for Public Policy; (b) S. Aos, R. Lieb, J. Mayfield, M. Miller, and A. Pennucci. (2004). *Benefits and costs of prevention and early intervention programs for youth*. Olympia: Washington State Institute for Public Policy; and (c) S. Aos, P. Phipps, R. Barnoski, and R. Lieb (2001). *The comparative costs and benefits of programs to reduce crime*. Olympia: Washington State Institute for Public Policy.

⁴ See Appendix A.

Findings

How prevalent are alcohol, drug, and serious mental health disorders?

To estimate the total benefits and costs of evidence-based treatment, we gathered national estimates of the prevalence of clinically serious alcohol, drug, and mental health disorders. We focused on serious disorders because they appear to be the most costly both to individuals with a disorder and to the rest of society.⁶ We focused on adults (18 years and older) to make the study compatible with current national prevalence rates and because our previous work emphasized younger people.⁷

In this study, we used the following prevalence rates:

- ✓ Alcohol or Drug Disorders. About 7.6 percent of the adult (18 to 54 years old) population has a clinically significant alcohol or drug disorder.⁸ This is equivalent to about 1 in 13 adults. To account for the comorbidity (two conditions at the same time) between alcohol and drug disorders, we also estimated the following:
 - 61 percent of these people have an alcohol-only disorder
 - 22 percent have a drug-only disorder
 - 17 percent have alcohol and drug disorders
- ✓ Serious Mental Illness. About 3.8 percent of the adult population has a serious mental illness.⁹ This is equivalent to about 1 in 26 adults. These serious mental illnesses were defined to include schizophrenia and other non-affective psychosis, manic depressive disorder, severe forms of major depression, and panic disorder.

⁶ See: (a) H. Harwood. (2000). *Updating estimates of the economic costs of alcohol abuse in the United States: Estimates, update methods, and data*. Report prepared by The Lewin Group for the National Institute on Alcohol Abuse and Alcoholism. Based on estimates, analyses, and data reported in H. Harwood, D. Fountain, and G. Livermore. (1998). *The economic costs of alcohol and drug abuse in the United States, 1992*. Prepared for the National Institute on Drug Abuse and the National Institute on Alcohol Abuse and Alcoholism, National Institutes of Health, Dept. of Health and Human Services. NIH Publication No. 98-4327. Rockville, MD: National Institutes of Health. <http://pubs.niaaa.nih.gov/publications/economic-2000/index.htm>; (b) Office of National Drug Control Policy. (2004). *The economic costs of drug abuse in the United States, 1992-2002*. Washington, DC: Executive Office of the President (Publication No. 207303). http://www.whitehouse.drugpolicy.gov/publications/economic_costs/economic_costs.pdf; and (c) H. Harwood, A. Ameen, G. Denmead, E. Englert, D. Fountain, and G. Livermore. (2000). *The economic costs of mental illness, 1992*. Prepared for the National Institute of Mental Health. <http://www.lewin.com/NR/rdonlyres/ea3i6g7cjpgsvls2ukpupxo7wbjlm25vh3nd5rldz3lwyxfab6y6e4smh2zfp33wmmuq2cgbp3vg/2487.pdf>

⁷ Aos et al., *Benefits and costs of prevention and early intervention programs for youth*.

⁸ W.E. Narrow, D.S. Rae, L.N. Robins, and D.A. Regier. (2002). Revised prevalence estimates of mental disorders in the United States: Using a clinical significance criterion to reconcile 2 surveys' estimates. *Archives of General Psychiatry*, 59: 115-123.

⁹ Harwood et al., *The economic costs of mental illness*, Table 4.7.

Does evidence-based treatment of alcohol, drug, and mental illness reduce the incidence or seriousness of these disorders?

We found that the average evidence-based treatment reduces the short-term incidence or seriousness of alcohol, drug, or mental health disorders 15 to 22 percent.¹⁰

For example, if 75 percent of people with an alcohol disorder continue to have the disorder *without* treatment, then *with* an average evidence-based alcohol treatment this percentage can be lowered to 64 percent—a 15 percent improvement in disorder rates.

Our analysis revealed that in the short-term, the average evidence-based treatment produces the following statistically significant decreases in the probability of these disorders:

- ✓ Alcohol Disorders: a 15 percent reduction
- ✓ Drug Disorders: a 22 percent reduction
- ✓ Serious Mental Illness: an 22 percent reduction

It should be emphasized that these estimates are based on studies with fairly short-term follow-up periods—often a year or less. We found few studies that evaluated effectiveness over the longer term. To account for this lack of longitudinal research, in our benefit-cost analyses we significantly reduce (technically, we “decay”) these short-term effectiveness rates, since many people speculate that the beneficial effects of treatment erode as time passes.¹¹

What are the benefits and costs of evidence-based treatment of alcohol, drug, and mental illness?

We found that the economics of the average evidence-based treatment for people with serious alcohol, drug, or mental disorders are quite attractive. Per dollar of treatment cost, we estimate that evidence-based treatment generates about \$3.77 in benefits for people in Washington. Expressed as a return on investment, this is equivalent to roughly a 56 percent rate of return.

When we restrict this analysis to only those benefits that accrue to taxpayers, the benefit-to-cost ratio is \$2.05.

¹⁰ See Appendix A for details behind these estimates.

¹¹ Ibid.

Of the total benefits to Washington, approximately:

- 35 percent stem from the effect that the reduced incidence of a disorder has on the person's economic earnings in the job market;
- 50 percent are linked to fewer health care and other costs incurred;
- 7 percent are due to the lowered costs of crime; and
- 8 percent are for miscellaneous benefits.

We also estimated the *total potential* impact that an evidence-based strategy could have for Washington State. This involved first estimating the number of people in Washington who have a serious disorder (described above). We then subtracted an estimate of the number of people in Washington already being treated with an evidence-based program.¹² We further restricted the size of the potential treatment population by assuming that only half of those who need treatment (and are not currently being treated) would ultimately be served.

Under these assumptions, we found that the total net benefits to Washington would be about \$1.5 billion. From the narrower taxpayer-only perspective, the net benefits would be about \$416 million.

How much uncertainty exists in these estimates of benefits and costs?

In any estimation of the outcomes of complex human behavior and human service delivery systems, there is uncertainty. In our analysis, we estimated the degree to which our bottom-line estimates could be influenced by this uncertainty. As described in the Technical Appendix, we performed an analysis called "Monte Carlo simulation." We randomly varied the key factors that enter our calculations and then re-estimated the results of our analysis. We did this re-estimation process 10,000 times, each time testing the range of uncertainty in our findings.

We sought to determine the probability that our estimates would produce a contrary finding. That is, we tested to see how often our positive results would turn negative—that money would be lost not gained.

From the perspective of all of Washington, we found that the chance that an expansion of evidence-based treatments would actually lose money (rather than generate benefits) was less than 1 percent. From the narrower taxpayer-only perspective, we found that the chance that an evidence-based strategy would lose money is approximately 1 percent. That is, about one time out of a hundred an evidence-based strategy would end up costing taxpayers more money than it saved.

Next Research Steps

To complete this research project on time and on budget (the Institute received \$80,000 for the study), we had to adopt several strategies to narrow the study's scope. If the legislature decides to initiate a follow-up study, the following limitations could be addressed:

- 1. Expand the scope of the study to include people younger than 18.** In this study, we reviewed published research evaluations of alcohol, drug, and mental health treatments. These research fields are vast. In order to make the current study manageable, we restricted our review to treatments for adults 18 years and older. We also made this restriction because most of the existing research on the prevalence and costs of alcohol, drug, and mental health disorders has been for adult populations. Additionally, we researched substance abuse programs for youth in a study we completed in 2004 on prevention programs. A subsequent study could expand the scope of the current research to identify the economics of evidence-based treatment for people 17 years and younger.
- 2. Expand the scope of the study to include evidence-based treatment for less serious alcohol, drug, and mental health disorders.** We restricted our search for evidence-based treatments to those that focus on people with quite severe, clinically significant, levels of disorder. We did this because existing cost studies indicate that the severe forms of disorder are usually the most costly to society. A subsequent study could expand the scope to identify evidence-based treatments for less severe forms of these disorders. Because of diminishing returns, however, the returns on investment will probably not be as large as those found in this study, but this hypothesis could be tested in the subsequent study.
- 3. Identify specific types of evidence-based treatment.** The purpose of the present study was to explore the total "market" potential of evidence-based treatment; a subsequent study could help identify specific strategies. We analyzed the economics of "prototype" evidence-based treatments for alcohol, drug, or mental health disorders. That is, we calculated the return on investment for an *average* evidence-based treatment. A subsequent study could focus on specific "name-brand" types of treatment for alcohol, drug, or mental health disorders and determine the economic returns associated with each. This additional detailed information could offer executive and legislative public policymakers with "line-item" information on specific evidence-based treatments.

¹² For the purpose of this study, we assume that the vast majority of those currently being treated are receiving evidence-based treatment.

4. Conduct further research regarding the link between alcohol, drug, and mental health disorders and child abuse and neglect. This study contains only rough estimates of how alcohol, drug, and mental health disorders causally influence rates of child abuse and neglect. For example, we included estimates of how substance abuse disorders affect fetal alcohol syndrome, and we estimated how all the disorders affect the ability of a person to perform normal household activities. For the effect of these disorders on other child welfare outcomes, however, our current estimates are probably incomplete and likely underestimate the actual impact. To overcome this limitation, a subsequent study could test this linkage further and develop additional information that could be useful for public policymakers.

Additional Institute Study From the Omnibus Treatment of Mental and Substance Abuse Disorders Act of 2005

Crisis Responder Pilot Evaluation

The same Act that directed the study described in this report also instructed the Department of Social and Health Services to establish two pilot sites where specially trained crisis responders will investigate and have the authority to detain individuals considered “gravely disabled or presenting a likelihood of serious harm” due to mental illness, substance abuse, or both. The integration of mental health and substance abuse-related crisis investigations and the establishment of secure detoxification facilities at the pilot sites are expected to improve the efficiency of evaluation and treatment and result in better outcomes for those involuntarily detained under this new law. The pilots began operations in May 2006. The Legislature directed the Washington State Institute for Public Policy to determine if the pilots cost-effectively improve client mental health/chemical dependency evaluation, treatment, and outcomes. A preliminary report by the Institute is due to the Legislature in December 2007. The final report is to be completed by September 2008.

For more information on this related project, contact Jim Mayfield at the Institute: mayfield@wsipp.wa.gov; 360-586-2783.

Technical Appendices

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Appendix A: Meta-Analytic Procedures

To estimate the benefits and costs of evidence-based treatment (EBT) of alcohol, drug, and mental illness disorders, we conducted separate analyses of a number of key statistical relationships. In Appendix A, we describe the procedures we employed and the results we obtained in estimating the causal linkage for the following nine relationships:

- The effect of EBT on serious alcohol disorders
- The effect of EBT on serious illicit drug disorders
- The effect of EBT on serious mental illness disorders
- The effect of serious alcohol disorders on job market outcomes
- The effect of serious illicit drug disorders on job market outcomes
- The effect of serious mental illness disorders on job market outcomes
- The effect of serious alcohol disorders on crime outcomes
- The effect of serious illicit drug disorders on crime outcomes
- The effect of serious mental illness disorders on crime outcomes

To estimate these nine key relationships, we conducted reviews of the relevant research literature. In recent years, researchers have developed a set of statistical tools to facilitate systematic reviews of evaluation evidence. The set of procedures is called “meta-analysis” and we employ that methodology in this study.¹³ In Appendix A, we describe these general procedures, the unique adjustments we made to them, and the results of our meta-analyses.

A1. Study Selection and Coding Criteria

A meta-analysis is only as good as the selection and coding criteria used to conduct the study.¹⁴ Following are the key choices we made and implemented.

EBT Programs Examined. Due to the broad scope of this project, we did not conduct a systematic review of all evaluations of alcohol, drug, and mental illness disorder treatments. We searched, instead, for studies associated with treatments that are considered evidence-based according to the following published sources: the United States Substance Abuse and Mental Health Services

¹³ We follow the meta-analytic methods described in: M.W. Lipsey, and D. Wilson. (2001). *Practical meta-analysis*. Thousand Oaks: Sage Publications.

¹⁴ All studies used in the meta-analysis are identified in the references beginning on page 17 of this report. Many other studies were reviewed, but did not meet standards set for this analysis.

Administration (SAMHSA), the University of Washington Alcohol and Drug Abuse Institute (ADAI), the Washington Institute for Mental Illness Research and Training (WIMIRT), and the Cochrane Collaboration. We did not include all programs listed by these sources, such as prevention programs for youth, the subject of a previous Washington State Institute for Public Policy (Institute) analysis.¹⁵ We also excluded gambling, tobacco cessation, and workplace programs, and programs that exclusively target the elderly. Exhibit A.1 lists the 57 treatments and practices identified by the following sources, and for which we found studies that met our minimum quality standards.

- SAMHSA maintains a list of model, effective, and promising prevention and treatment programs.¹⁶ For inclusion, we selected programs treating adults with alcohol, drug, or mental health disorders.
- ADAI publishes a list of evidence-based practices for the prevention and treatment of drug and alcohol abuse, including several programs for the treatment of individuals with co-occurring mental health and substance abuse disorders. We included only the ADAI-listed programs for adults with alcohol, drug abuse, or co-occurring disorders.
- WIMIRT has published several reports identifying recommended approaches for treating or managing mental illness in vulnerable populations: children, ethnic and sexual minorities, the elderly, and those with co-occurring disorders.¹⁷ We included any program listed by WIMIRT that focused on the treatment of mentally ill adults or those with co-occurring disorders.
- The Cochrane Collaboration conducts and publishes systematic reviews of the effects of healthcare interventions.¹⁸ Included in this analysis are the results of their reviews of evidence-based treatments for serious mental illness. This was our primary source of evidence for the effects of pharmacological treatments for mental illness.

Study Selection. As we describe above, the process for selecting studies of EBT for alcohol, drug, and mental illness disorders was modified to limit the scope of the literature review. We used four primary means to locate studies: (a) for the meta-analysis of EBT programs, we reviewed citations provided by the organization that recommended a particular program; (b) we consulted the study lists of other systematic and narrative reviews of the research literature;¹⁹ (c) we examined the citations in the individual studies themselves; and (d) we conducted independent literature searches of research databases using search engines such as Google, Proquest, Ebsco, ERIC, and SAGE. As we will describe, the most important criteria for inclusion in our study was that an evaluation have a control or comparison group. Therefore, after first identifying all possible studies via these search methods, we attempted to determine whether the study was an outcome evaluation that had a comparison group. If a

study met these criteria, we then secured a paper copy of the study for our review.

Peer-Reviewed and Other Studies. We examined all program evaluation studies we could locate with these search procedures. Many of these studies were published in peer-reviewed academic journals while many others were from government reports obtained from the agencies themselves. It is important to include non-peer reviewed studies, because it has been suggested that peer-reviewed publications may be biased to show positive program effects. Therefore, our meta-analysis includes all available studies regardless of published source.

Control and Comparison Group Studies. Our analysis only includes studies that had a control or comparison group. That is, we did not include studies with a single-group, pre-post research design. This choice was made because it is only through rigorous comparison group studies that average treatment effects can be reliably estimated.

Exclusion of Studies of Program Completers Only. We did not include a comparison study in our meta-analytic review if the treatment group was made up solely of program completers. We adopted this rule because there are too many significant unobserved self-selection factors that distinguish a program completer from a program dropout, and that these unobserved factors are likely to significantly bias estimated treatment effects. Some comparison group studies of program completers, however, also contain information on program dropouts in addition to a comparison group. In these situations, we included the study if sufficient information was provided to allow us to reconstruct an intent-to-treat group that included both completers and non-completers, or if the demonstrated rate of program non-completion was very small (e.g. under 10 percent). In these cases, the study still needed to meet the other inclusion requirements listed here.

Random Assignment and Quasi-Experiments. Random assignment studies were preferred for inclusion in our review, but we also included non-randomly assigned control groups. We only included quasi-experimental studies if sufficient information was provided to demonstrate comparability between the treatment and comparison groups on important pre-existing conditions such as age, gender, and pre-treatment characteristics such as prior hospitalizations.

Enough Information to Calculate an Effect Size. Following the statistical procedures in Lipsey and Wilson (2001), a study had to provide the necessary information to calculate an effect size. If the necessary information was not provided, the study was not included in our review.

Mean-Difference Effect Sizes. For this study, we coded mean-difference effect sizes following the procedures in Lipsey and Wilson (2001). For dichotomous measures, we used the arcsine transformation to approximate the mean difference effect size, again following Lipsey and Wilson (2001). We chose to use the mean-difference effect size rather than the odds ratio effect size because we frequently coded both dichotomous and continuous outcomes (odds ratio effect sizes could also have been used with appropriate transformations).

¹⁵ Aos et al., *Benefits and costs of prevention and early intervention programs for youth*.

¹⁶ http://modelprograms.samhsa.gov/template_cf.cfm?page=model_list

¹⁷ <http://www.spokane.wsu.edu/research%26service/WIMIRT/content/documents/Intro%20Book.pdf>

¹⁸ <http://www.cochrane.org/reviews/en/topics/index.html>

¹⁹ Many studies used in our review of alcohol treatment programs were identified in W.R. Miller, and P.L. Wilbourne. (2002). Mesa Grande: A methodological analysis of clinical trials of treatments for alcohol use disorders. *Addiction*, 97(2): 265-277. Other similar reviews are identified with an asterisk in Exhibit A.2.

Exhibit A.1: Listed Programs, Practices, and Treatments With Studies Meeting Minimum Quality Standards
(These treatments are not necessarily recommended by the Institute)

Alcohol and Drug Abuse

12-Step Facilitation Therapy (A)
Behavioral Couples Therapy (A)
Behavioral Self-Control Training (A)
Brief Intervention (S)
Brief Marijuana Dependence Counseling (A)
Cognitive Behavioral Coping Skills Therapy (A)
Cognitive Behavioral Therapy for Alcohol Dependence (O)
Cognitive Behavioral Therapy for Substance Abuse (O)
Community Reinforcement Approach (W)
Contingency Management (A)
Focus on Families (S)
Holistic Harm Reduction (A)
Individual Cognitive Behavioral Therapy (A)
Individual Drug Counseling Approach to Treat Cocaine Addiction (A)
Lower-Cost Contingency Management (A)
Matrix Intensive Outpatient Program for Treatment of Stimulants (A)
Methadone/Opiate Substitution Treatment (A)
Motivational Enhancement Therapy (A)
Multidimensional Family Therapy (A)
Naltrexone (for Alcohol or Opiates) (A)
Relapse Prevention Therapy (A)

Mental Health and Substance Abuse

Anger Management for Substance Abuse and Mental Health Clients (A)
Behavioral Treatment for Substance Abuse in Schizophrenia (W)
DBT for Substance Abusers with Borderline Personality Disorder (W)
Effects of Clozapine on Substance Use Among Schizophrenics (O)
Integrated Group Therapy for Bipolar and Substance Disorders (W)
Integrated Program for Comorbid Schizophrenia & Substance Use (O)
Integrated Treatment for Dual Disorders (W)

Mental Health

Assertive Community Treatment (S)
Behavioral Therapy for Anxiety (O)
Behavioral Treatment of Panic Disorder (W)
Brief Cognitive Behavioral Intervention for Amphetamine Users (A)
Brief Dynamic Psychotherapy for Depression (W)
Cognitive Behavior Therapy (W)
Cognitive Behavior Therapy for Generalized Anxiety Disorder (W)
Cognitive Therapy for Depression (W)
Crisis Intervention for People With Severe Mental Illnesses (C)
Electroconvulsive Therapy for Schizophrenia (C)
Family Intervention (W)
Interpersonal Psychotherapy (W)
Light Therapy for Depression (C)
Motivational Interviewing (W)
Multi-Family Group Intervention (W)
Music Therapy for Schizophrenia (C)
Pharmacotherapy for Anxiety Disorder (C)
Pharmacotherapy for Bipolar Disorders (C)
Pharmacotherapy for Depression (C)
Pharmacotherapy for Post Traumatic Stress Disorder (C)
Pharmacotherapy for Schizophrenia (C)
Psychological Treatment of Post-Traumatic Stress Disorder (C)
PTSD Stress-Management Therapy (C)
Supported Employment (S)
Treatment of Post Traumatic Stress (S)

Listed by: A = Alcohol and Drug Abuse Institute
C = The Cochrane Collaboration
S = Substance Abuse and Mental Health Services Administration
W = Washington Institute for Mental Illness Research and Training
O = Other Literature Reviews

Note: While practices may be listed by multiple agencies, only one agency is shown.

Unit of Analysis. In most cases, our unit of analysis for this study was an independent test of a treatment at a particular site. Some studies reported outcomes for multiple sites; we included each site as an independent observation if a unique and independent comparison group was also used at each site. For certain mental health treatments, we relied on meta-analytic reviews published by the Cochrane Collaboration. In those cases, we computed effect sizes from statistics published in the reviews and the unit of analysis was the review.²⁰

Multivariate Results Preferred. Some studies presented two types of analyses: raw outcomes that were not adjusted for covariates such as age, gender, or pre-treatment characteristics; and those that had been adjusted with multivariate statistical methods. In these situations, we coded the multivariate outcomes.

Outcomes Measures of Interest. We only recorded measures that reflected a change in symptoms, behaviors, or other outcomes closely related to the treated disorder. In mental health studies, this includes outcomes such as level of functioning, symptoms, relapse, psychometric scores, hospitalizations, and emergency room visits. Relevant substance abuse outcomes include, for example, quantity consumed, days of use, abstinence, blood or urine tests, arrests, employment, and reports of problems due to substance abuse. We did not record process and quality

measures such as rates of treatment completion, number of counseling sessions, client satisfaction, and quality of services, etc.

Choosing Among Different Outcome Measures. A single study may report a variety of outcomes. For example, one study of mental illness treatment may report psychometric scores and police contacts. A study of an alcohol abuse treatment may report the quantity of alcohol consumed per day and arrests. In such cases we recorded the outcome that most directly reflected the effect of treatment on the primary disorder: in the examples above, we would have recorded the treatment effects of psychometric scores and the quantity of alcohol consumed, respectively.

Averaging Effect Sizes for Similar Outcomes. Some studies reported similar outcomes: e.g., a variety of psychometric scores in the case of a mental health treatment, or a number of different measures of substance use for an alcohol or drug treatment. In such cases, we calculated an effect size for each measure and then took a simple average. As a result, each experimental trial coded in this study is associated with a single effect size that reflects a general reduction in the severity or incidence of a given disorder.

Dichotomous Measures Preferred Over Continuous Measures. Some studies included two types of measures for the same outcome: a dichotomous (yes/no) outcome and a continuous (mean number) measure. In these situations, we coded an effect size for the dichotomous measure. Our rationale for this choice is that in small or relatively small sample studies, continuous measures of treatment outcomes can be unduly influenced by a small number of outliers, while

²⁰ We tested the validity of this approach by meta-analyzing the results of 16 individual studies reported in three Cochrane reviews of treatments for schizophrenia and compared the results to meta-analysis of the three reviews. The resulting standardized effect sizes differed by only 0.01.

dichotomous measures can avoid this problem. Of course, if a study only presented a continuous measure, we coded the continuous measure.

Longest Follow-Up Periods. When a study presented outcomes with varying follow-up periods, we generally coded the effect size for the longest follow-up period. The longest follow-up period allows us to gain the most insight into the long-run benefits and costs of various treatments.

Occasionally, we did not use the longest follow-up period if it was clear that a longer reported follow-up period adversely affected the attrition rate of the treatment and comparison group samples.

Some Special Coding Rules for Effect Sizes. Most studies in our review had sufficient information to code exact mean-difference effect sizes. Some studies, however, reported some, but not all the information required. We followed the following rules for these situations:

- **Two-tail p-values.** Some studies only reported p-values for significance testing of program outcomes. When we had to rely on these results, if the study reported a one-tail p-value, we converted it to a two-tail test.
- **Declaration of significance by category.** Some studies reported results of statistical significance tests in terms of categories of p-values. Examples include: $p \leq .01$, $p \leq .05$, or non-significant at the $p = .05$ level. We calculated effect sizes for these categories by using the highest p-value in the category. Thus, if a study reported significance at $p \leq .05$, we calculated the effect size at $p = .05$. This is the most conservative strategy. If the study simply stated a result was non-significant, we computed the effect size assuming a p-value of .50 (i.e. $p = .50$).

A2. Procedures for Calculating Effect Sizes

Effect sizes measure the degree to which a program has been shown to change an outcome for program participants relative to a comparison group. There are several methods used by meta-analysts to calculate effect sizes, as described in Lipsey and Wilson (2001). In this analysis, we used statistical procedures to calculate the *mean difference effect sizes* of programs. We did not use the odds-ratio effect size because many of the outcomes measured in this study are continuously measured. Thus, the mean difference effect size was a natural choice.

Many of the outcomes we record, however, are measured as dichotomies. For these yes/no outcomes, Lipsey and Wilson (2001) show that the mean difference effect size calculation can be approximated using the arcsine transformation of the difference between proportions.²¹

$$A(1): ES_{m(p)} = 2 \times \arcsin \sqrt{P_e} - 2 \times \arcsin \sqrt{P_c}$$

In this formula, $ES_{m(p)}$ is the estimated effect size for the difference between proportions from the research information; P_e is the percentage of the population that had an outcome such as re-arrest rates for the experimental or treatment group; and P_c is the percentage of the population that was re-arrested for the control or comparison group.

A second effect size calculation involves continuous data where the differences are in the means of an outcome. When an evaluation reports this type of information, we use the standard mean difference effect size statistic.²²

$$A(2): ES_m = \frac{M_e - M_c}{\sqrt{\frac{SD_e^2 + SD_c^2}{2}}}$$

In this formula, ES_m is the estimated effect size for the difference between means from the research information; M_e is the mean number of an outcome for the experimental group; M_c is the mean number of an outcome for the control group; SD_e is the standard deviation of the mean number for the experimental group; and SD_c is the standard deviation of the mean number for the control group.

Often, research studies report the mean values needed to compute ES_m in (A2), but they fail to report the standard deviations. Sometimes, however, the research will report information about statistical tests or confidence intervals that can then allow the pooled standard deviation to be estimated. These procedures are also described in Lipsey and Wilson (2001).

Adjusting Effect Sizes for Small Sample Sizes

Since some studies have very small sample sizes, we follow the recommendation of many meta-analysts and adjust for this. Small sample sizes have been shown to upwardly bias effect sizes, especially when samples are less than 20. Following Hedges,²³ Lipsey and Wilson²⁴ report the "Hedges correction factor," which we use to adjust all mean difference effect sizes (N is the total sample size of the combined treatment and comparison groups):

$$A(3): ES'_m = \left[1 - \frac{3}{4N - 9} \right] \times [ES_{m, or}, ES_{m(p)}]$$

Computing Weighted Average Effect Sizes, Confidence Intervals, and Homogeneity Tests.

Once effect sizes are calculated for each program effect, the individual measures are summed to produce a weighted average effect size for a program area. We calculate the inverse variance weight for each program effect and these weights are used to compute the average. These calculations involve three steps. First, the standard error, SE_m of each mean effect size is computed with:²⁵

$$A(4): SE_m = \sqrt{\frac{n_e + n_c}{n_e n_c} + \frac{(ES'_m)^2}{2(n_e + n_c)}}$$

In equation (A4), n_e and n_c are the number of participants in the experimental and control groups and ES'_m is from equation (A3).

Next, the inverse variance weight w_m is computed for each mean effect size with:²⁶

$$A(5): w_m = \frac{1}{SE_m^2}$$

²¹ Aos et al., *Benefits and costs of prevention and early intervention programs for youth*, Table B10, equation 22.

²² *Ibid.*, Table B10, equation 1.

²³ L.V. Hedges. (1981) Distribution theory for Glass's estimator of effect size and related estimators. *Journal of Educational Statistics*, 6: 107-128.

²⁴ Lipsey and Wilson, *Practical meta-analysis*, 49, equation 3.22.

²⁵ *Ibid.*, 49, equation 3.23.

²⁶ *Ibid.*, 49, equation 3.24.

The weighted mean effect size for a group of studies in program area i is then computed with:²⁷

$$A(6): \overline{ES} = \frac{\sum (w_{m_i} ES'_{m_i})}{\sum w_{m_i}}$$

Confidence intervals around this mean are then computed by first calculating the standard error of the mean with:²⁸

$$A(7): SE_{\overline{ES}} = \sqrt{\frac{1}{\sum w_{m_i}}}$$

Next, the lower, ES_L , and upper limits, ES_U , of the confidence interval are computed with:²⁹

$$A(8): \overline{ES}_L = \overline{ES} - z_{(1-\alpha)}(SE_{\overline{ES}})$$

$$A(9): \overline{ES}_U = \overline{ES} + z_{(1-\alpha)}(SE_{\overline{ES}})$$

In equations (A8) and (A9), $z_{(1-\alpha)}$ is the critical value for the z -distribution (1.96 for $\alpha = .05$).

The test for homogeneity, which provides a measure of the dispersion of the effect sizes around their mean, is given by:³⁰

$$A(10): Q_i = \left(\sum w_i ES_i^2 \right) - \frac{\left(\sum w_i ES_i \right)^2}{\sum w_i}$$

The Q-test is distributed as a chi-square with $k-1$ degrees of freedom (where k is the number of effect sizes).

Computing Random Effects Weighted Average Effect Sizes and Confidence Intervals. When the p-value on the Q-test indicates significance at values of p less than or equal to .05, a random effects model is performed to calculate the weighted average effect size. This is accomplished by first calculating the random effects variance component, v .³¹

$$A(11): v = \frac{Q_i - (k-1)}{\sum w_i - \left(\sum w_i^2 / \sum w_i \right)}$$

This random variance factor is then added to the variance of each effect size and then all inverse variance weights are recomputed, as are the other meta-analytic test statistics.

A3. Institute Adjustments to Effect Sizes for Methodological Quality, Outcome Measure Relevance, and Researcher Involvement

In Exhibits A.2 – A.4 we show the results of our meta-analyses calculated with the standard meta-analytic formulas described in Appendix A2. In the last columns in each exhibit, however, we list “Adjusted Effect Sizes” that we actually use in our benefit-cost analysis of each program area: alcohol, drug, and mental illness treatment. These adjusted effect sizes, which are derived from the unadjusted results, are always smaller than or equal to the unadjusted effect sizes we report in the same exhibit.

In Appendix A3, we describe our rationale for making these downward adjustments. In particular, we make three types of adjustments that are necessary to better estimate the results that we are more likely to achieve in real-world settings. We make adjustments for: (a) the methodological quality of each study we include in the meta-analyses; (b) the relevance or quality of the outcome measure that individual studies used; and (c) the degree to which the researcher(s) who conducted a study were invested in the program’s design.

A3.a. Methodological Quality. Not all research is of equal quality, and this greatly influences the confidence that can be placed in the results of a study. Some studies are well designed and implemented, and the results can be viewed as accurate representations of whether the program itself worked. Other studies are not designed as well, and less confidence can be placed in any reported differences. In particular, studies of inferior research design cannot completely control for sample selection bias or other unobserved threats to the validity of reported research results. This does not mean that results from these studies are of no value, but it does mean that less confidence can be placed in any cause-and-effect conclusions drawn from the results.

To account for the differences in the quality of research designs, we use a 5-point scale as a way to adjust the reported results. The scale is based closely on the 5-point scale developed by researchers at the University of Maryland.³² On this 5-point scale, a rating of “5” reflects an evaluation in which the most confidence can be placed. As the evaluation ranking gets lower, less confidence can be placed in any reported differences (or lack of differences) between the program and comparison or control groups.

On the 5-point scale as interpreted by the Institute, each study is rated with the following numerical ratings.

- A “5” is assigned to an evaluation with well-implemented random assignment of subjects to a treatment group and a control group that does not receive the treatment/program. A good random assignment study should also indicate how well the random assignment actually occurred by reporting values for pre-existing characteristics for the treatment and control groups.
- A “4” is assigned to a study that employs a rigorous quasi-experimental research design with a program and matched comparison group, controlling with statistical methods for self-selection bias that might otherwise influence outcomes. These quasi-experimental methods may include estimates made with a convincing instrumental variables modeling approach, or a Heckman approach to modeling self-selection.³³ A level 4 study may also be used to “downgrade” an experimental random assignment design that had problems in implementation, perhaps with significant attrition rates.
- A “3” indicates a non-experimental evaluation where the program and comparison groups were reasonably well matched on pre-existing differences in key variables. There must be evidence presented in the evaluation that

³² L. Sherman, D. Gottfredson, D. MacKenzie, J. Eck, P. Reuter, and S. Bushway. (1998). *Preventing crime: What works, what doesn't, what's promising*. Prepared for the National Institute of Justice. Department of Criminology and Criminal Justice, University of Maryland. Chapter 2.

³³ For a discussion of these methods, see W. Rhodes, B. Pelissier, G. Gaes, W. Saylor, S. Camp, and S. Wallace. (2001). Alternative solutions to the problem of selection bias in an analysis of federal residential drug treatment programs. *Evaluation Review*, 25(3): 331-369.

²⁷ Ibid., 114.

²⁸ Ibid.

²⁹ Ibid.

³⁰ Ibid., 116.

³¹ Ibid., 134.

indicates few, if any, significant differences were observed in these salient pre-existing variables. Alternatively, if an evaluation employs sound multivariate statistical techniques (e.g., logistic regression) to control for pre-existing differences, and if the analysis is successfully completed, then a study with some differences in pre-existing variables can qualify as a level 3.

- A “2” involves a study with a program and matched comparison group where the two groups lack comparability on pre-existing variables and no attempt was made to control for these differences in the study.
- A “1” involves a study where no comparison group is utilized. Instead, the relationship between a program and an outcome, i.e., drug use, is analyzed before and after the program.

We do not use the results from program evaluations rated as a “1” on this scale, because they do not include a comparison group and, thus, no context to judge program effectiveness. We also regard evaluations with a rating of “2” as highly problematic and, as a result, do not consider their findings in the calculations of effect. In this study, we only considered evaluations that rated at least a 3 on this 5-point scale.

An explicit adjustment factor is assigned to the results of individual effect sizes based on the Institute’s judgment concerning research design quality. This adjustment is critical and the only practical way to combine the results of a high quality study (e.g., a level 5 study) with those of lesser design quality (level 4 and level 3 studies). The specific adjustments made for these studies are based on our knowledge of research in other topic areas. For example, in criminal justice program evaluations, there is strong evidence that random assignment studies (i.e., level 5 studies) have, on average, smaller absolute effect sizes than weaker-designed studies.³⁴ Thus, we use the following “default” adjustments to account for studies of different research design quality:

- A level 5 study carries a factor of 1.0 (that is, there is no discounting of the study’s evaluation outcomes).
- A level 4 study carries a factor of .75 (effect sizes discounted by 25 percent).
- A level 3 study carries a factor of .50 (effect sizes discounted by 50 percent).
- We do not include level 2 and level 1 studies in our analyses.

These factors are subjective to a degree; they are based on the Institute’s general impressions of the confidence that can be placed in the predictive power of evaluations of different quality.

The effect of the adjustment is to multiply the effect size for any study, ES'_m , in equation (A3) by the appropriate research design factor. For example, if a study has an effect size of -.20 and it is deemed a level 4 study, then the -.20 effect size would be multiplied by .75 to produce a -.15 adjusted effect size for use in the benefit-cost analysis.

A3.b. Adjusting Effect Sizes of Studies With Short-Term Follow-Up Periods.

To account for the likelihood that the effects of treatment do not persist indefinitely for all subjects, we discount effect sizes, ES_m , over time. The majority of studies coded report only short-term outcomes. Few of the studies provided outcomes beyond one year post-treatment and many reported outcomes only during or at the end of a treatment episode. Therefore, the unadjusted meta-analytic effect sizes reflect relatively short-term outcomes. To reflect the likelihood that the effects of a given treatment will decline over time, we built in a “decay” factor. In Appendix B, we discuss the methods by which we decay these effects.

A3.c. Adjusting Effect Sizes for Research Involvement in the Program’s Design and Implementation.

The purpose of the Institute’s work is to identify and evaluate programs that can make cost-beneficial improvements to Washington’s actual service delivery system. There is some evidence that programs closely controlled by researchers or program developers have better results than those that operate in “real world” administrative structures.³⁵ In our evaluation of a real-world implementation of a research-based juvenile justice program in Washington, we found that the actual results were considerably lower than the results obtained when the intervention was conducted by the originators of the program.³⁶ Therefore, we make an adjustment to effect sizes, ES_m , to reflect this distinction. As a parameter for all studies deemed not to be “real world” trials, the Institute discounts ES'_m by .5, although this can be modified on a study-by-study basis.

A4. Meta-Analytic Results—Estimated Effect Sizes and Citations to Studies Used in the Analyses

Exhibits A. 2, A.3, and A.4 provide technical meta-analytic results for the effect sizes computed for this analysis. Each table provides the unadjusted and adjusted effect sizes for EBT in each of the three program areas, and lists all of the studies included in each analysis. Exhibit A.5 lists the citations for all studies used in the meta-analyses.

The meta-analytic results of the effects of EBT on disordered alcohol use are displayed in Exhibit A.2. The results for disordered drug use and mental illness are displayed in Exhibits A.3 and A.4, respectively.

³⁴ M.W. Lipsey. (2003). Those confounded moderators in meta-analysis: Good, bad, and ugly. *The Annals of the American Academy of Political and Social Science*, 587(1): 69-81. Lipsey found that, for juvenile delinquency evaluations, random assignment studies produced effect sizes only 56 percent as large as nonrandom assignment studies.

³⁵ Ibid. Lipsey found that, for juvenile delinquency evaluations, programs in routine practice (i.e., “real world” programs) produced effect sizes only 61 percent as large as research/demonstration projects. See also: A. Petrosino, and H. Soydan. (2005). The impact of program developers as evaluators on criminal recidivism: Results from meta-analyses of experimental and quasi-experimental research. *Journal of Experimental Criminology*, 1(4): 435-450.

³⁶ R. Barnoski. (2004). *Outcome evaluation of Washington State’s research-based programs for juvenile offenders*. Olympia: Washington State Institute for Public Policy, available at <<http://www.wsipp.wa.gov/rptfiles/04-01-1201.pdf>>.

Exhibit A.2: Meta-Analytic Results of the Effects of EBT on Disordered Alcohol Use

Alcohol Treatment Effects		<i>Results Before Adjusting Effect Sizes</i>					Adjusted Effect Size Used in the Benefit-Cost Analysis						
		Fixed Effects Model			Random Effects Model								
		Weighted Mean Effect Size & p-value		Homogeneity Test	Weighted Mean Effect Size & p-value								
		ES	p-value	p-value	ES	p-value							
Number of trials used in analysis: 100													
Number of subjects in treatment group: 7,973		-0.253	0.000	0.000	-0.312	0.000	-0.247						
Studies Used in the Meta-Analysis													
Name of Study	ES _{sm}	N Tx	N Cn	Design Score	Not real world =1	ES _{Adj}	Name of Study	ES _{sm}	N Tx	N Cn	Design Score	Not real world =1	ES _{Adj}
Aalto, et al. (2000)	-0.097	39	39	5	0	-0.097	Lhuintre, et al. (1990)	-0.052	181	175	5	0	-0.052
Aalto, et al. (2000)	-0.351	37	39	5	0	-0.351	Maheswaran, et al. (1992)	-0.620	21	20	5	0	-0.620
Adams (1990)	-0.555	29	16	3	0	-0.277	Mallams, et al. (1982)	-0.666	19	16	5	0	-0.666
Allsop, et al. (1997)	-0.247	15	14	5	0	-0.247	Manwell et al. (2000)	-0.231	103	102	5	1	-0.115
Anderson, et al. (1992)	-0.300	80	74	5	0	-0.300	Marlatt, et al. (1998)	-0.251	174	174	5	0	-0.251
Anton, et al. (1999)	-0.363	68	63	5	0	-0.363	Mason , et al. (1994)	-0.780	7	6	5	0	-0.780
Anton, et al. (2006)	-0.081	917	309	5	0	-0.081	Mason , et al. (1999)	-0.290	70	35	5	0	-0.290
Anton, et al. (2006)	-0.184	157	153	5	0	-0.184	McCraday, et al. (1999)	0.081	24	22	3	1	0.020
Anton, et al. (2006)	-0.092	619	607	5	0	-0.092	McCraday, et al. (1999)	-0.202	24	21	5	0	-0.202
Azrin (1976)	-1.460	9	9	5	1	-0.730	Miller, et al. (1981)	-0.350	19	16	5	0	-0.350
Babor, et al. (1992)	-0.372	350	361	5	0	-0.372	Miller, et al. (1980)	-0.270	19	16	4	1	-0.101
Babor, et al. (1993)	-0.312	350	409	5	0	-0.312	Miller, et al. (1993)	-0.618	14	14	5	1	-0.309
Bien, et al. (1993)	-0.264	18	16	5	0	-0.264	Miller, et al. (2001)	0.178	28	30	5	0	0.178
Bosari, et al. (2000)	-0.615	29	30	5	1	-0.308	Miller, et al. (2001)	-0.040	32	33	5	0	-0.040
Bowers, et al. (1990)	-0.603	15	13	5	0	-0.603	Miller, et al. (2001)	0.158	29	35	5	0	0.158
Brown (1993)	-0.399	14	14	5	0	-0.399	Miller, Taylor, & West (1980)	-0.201	10	10	4	0	-0.151
Chaney, O'Leary, Marlatt (1978)	-0.273	14	25	4	1	-0.102	Miller, Taylor, & West (1980)	-0.201	10	10	4	0	-0.151
Chick (1985)	-0.496	69	64	5	0	-0.496	Monti, et al. (1990)	0.000	23	23	5	0	0.000
Chick, et al. (1988)	-0.189	54	41	5	0	-0.189	Monti, et al. (1993)	-0.538	7	11	5	0	-0.538
Collins, et al., (2002)	0.418	23.97	23.52	5	0	0.418	Murphy, et al. (2001)	-0.183	30	24	5	0	-0.183
Collins, et al., (2002)	-0.533	22.56	24.48	5	0	-0.533	Neighbors, et al. (2004)	-0.326	126	126	5	0	-0.326
Donovan, et al. (1988)	-0.155	20	19	5	0	-0.155	Nelson & Howell (1982-83)	-0.538	16	9	3	0	-0.269
Drake, et al. (1997)	-0.653	69	28	3	0	-0.326	Nilssen (1991)	-0.626	212	108	5	0	-0.626
Drake, et al. (1998) a	-0.033	75	68	5	0	-0.033	Obolsky (1984)	-0.842	9	13	3	0	-0.626
Drake, et al. (1998) b	-0.158	83	73	5	0	-0.158	O'Connell (1987)	-0.074	12	11	3	0	-0.037
Drake, et al. (2000)	-0.944	19	86	3	0	-0.472	Oei & Jackson (1980)	-0.704	16	16	3	0	-0.352
Elvy, et al. (1988)	-0.169	48	72	5	0	-0.169	Oei & Jackson (1982)	-0.867	16	8	3	0	-0.434
Eriksen, Bjornstad, & Gotestam (1986)	-1.139	11	12	3	1	-0.285	Oei & Jackson (1982)	-0.867	16	8	3	0	-0.434
Fals-Stewart, et al. (1996)	-0.174	40	40	5	1	-0.087	O'Farrell, et al. (1993)	-0.578	30	29	5	0	-0.578
Feeney, et al. (2002)	-0.557	50	50	3	0	-0.279	O'Malley, et al. (1992)	-0.819	22	27	5	1	-0.410
Ferrell & Galassi (1981)	-0.951	8	9	5	1	-0.475	Quimette, et al. (1997)	-0.076	897	1148	4	0	-0.057
Fichter, et al. (1993)	-0.061	45	45	5	0	-0.061	Paille, et al. (1995)	-0.172	173	177	5	0	-0.172
Fleming, et al. (2000)	-0.406	392	382	5	0	-0.406	Persson, et al. (1989)	-0.526	31	23	5	0	-0.526
Graeber, et al. (2003)	-1.332	15	15	4	0	-0.999	Reynolds, et al. (1995)	-0.449	42	36	5	0	-0.449
Handmaker, et al. (1999)	-0.221	18	16	5	1	-0.111	Richmond, et al. (1995)	-0.145	70	61	3	0	-0.073
Harris et al. (1990)	-0.519	9	17	5	1	-0.259	Rohsenow, Smith, & Johnson (1985)	-0.232	14	20	4	0	-0.174
Heather et al. (1987)	-0.028	34	38	5	1	-0.014	Romelsjo, et al. (1989)	-0.147	41	42	5	0	-0.147
Heather, et al. (1996)	-0.372	47	33	5	0	-0.372	Sanchez-Craig, et al. (1991)	-0.101	29	67	5	0	-0.101
Hedberg, et al. (1974)	-0.683	15	15	5	0	-0.683	Sanchez-Craig, et al. (1996)	-0.006	74	81	5	1	-0.003
Hellerstein, et al. (1995)	-0.776	23	24	5	0	-0.776	Sannibale (1989)	-0.024	31	41	4	1	-0.009
Hester & Delaney (1997)	-0.633	20	20	5	1	-0.317	Sass, et al. (1996)	-0.498	136	136	5	0	-0.498
Hulse, et al. (2002)	-0.719	47	36	4	0	-0.540	Scott (1989)	-0.070	33	39	5	0	-0.070
Hunt & Azrin (1973)	-1.572	8	8	3	1	-0.393	Sisson & Azrin (1986)	-2.479	7	5	5	1	-1.240
James, et al. (2004)	-0.260	29	29	5	0	-0.260	Smith et al. (1998)	-0.470	49	32	4	0	-0.352
Jones, Kanfer, & Lanyon (1982)	-0.884	24	21	4	0	-0.663	Smith, et al. (1999)	-0.275	91	76	3	0	-0.138
Kelly, et al. (2000)	-0.900	11	9	5	1	-0.450	Tomson, et al. (1998)	-0.158	45	30	5	0	-0.158
Kivlahan (1990)	-0.870	15	15	5	1	-0.435	Volpicelli, et al. (1992)	-0.643	35	35	5	0	-0.643
Kuchipudi, et al. (1990)	-0.067	59	55	5	0	-0.067	Wallace, et al. (1988)	-0.424	247	337	5	0	-0.424
Larimer, et al. (2001)	-0.394	60	60	3	0	-0.197	Whitworth, et al. (1996)	-0.257	74	74	4	0	-0.192
Lhuintre, et al. (1985)	-0.56642	33	37	5	0	-0.566	Winters, et al (2002)	-0.435	33	35	5	0	-0.435

Exhibit A.3: Meta-Analytic Results of the Effects of EBT on Disordered Drug Use

Treatment for Disordered Drug Use Number of trials used in analysis: 44 Number of subjects in treatment group: 3,506		Results Before Adjusting Effect Sizes					Adjusted Effect Size Used in the Benefit-Cost Analysis ES -0.355						
		Fixed Effects Model			Random Effects Model								
		Weighted Mean Effect Size & p-value			Homogeneity Test	Weighted Mean Effect Size & p-value							
		ES	p-value		p-value	ES		p-value					
		-0.360	0.000		0.000	-0.451		0.000					
Studies Used in the Meta-Analysis													
Name of Study	Es _{sm}	N Tx	N Cn	Score	real	ES _{Adj}	Name of Study	Es _{sm}	N Tx	N Cn	Score	world =1	ES _{Adj}
Avants, et al. (2004)	-0.232	108	112	5	0	-0.232	Johnson, et al. (1992)	-0.491	90	60	5	0	-0.491
Azrin, et al. (1996)	-0.651	37	37	3	1	-0.163	Johnson, et al. (1995)	-0.641	90	60	5	0	-0.641
Azrin, et al. (1994)	-0.714	15	11	4	1	-0.268	Johnson, et al. (2000)	-0.487	55	55	5	0	-0.487
Baker, et al. (2001)	-0.688	32	32	3	1	-0.172	Kavanagh, et al. (2004)	-0.725	13	8	5	0	-0.725
Baker, et al. (2005)	-0.472	74	74	4	1	-0.177	Ling, et al. (1998)	-0.443	90	60	5	0	-0.443
Baker, et al. (2005)	-0.494	66	74	4	1	-0.185	Margolin, et al. (2003)	-0.383	45	45	5	0	-0.383
Bellack, et al. (2006)	-0.680	61	49	5	1	-0.340	Marijuana Treatment Project (2004)	-0.216	127	137	5	0	-0.216
Carroll, et al. (1991)	-0.206	21	21	4	1	-0.077	Marijuana Treatment Project (2004)	-0.610	132	137	5	0	-0.610
Carroll, et al. (1994)	-0.461	52	45	4	1	-0.173	Milby, et al. (1996)	-0.044	69	62	3	0	-0.022
Catalano, et al. (2002)	-0.048	63	63	5	1	-0.024	Newman, et al. (1979)	-0.827	50	50	5	0	-0.827
Cornish, et al. (1997)	-0.577	34	17	5	0	-0.577	Petry & Martin (2002)	-1.498	19	23	5	0	-1.498
Critts-Christoph, et al. (1999)	-0.237	121	123	4	0	-0.178	Petry, et al. (2000)	-0.772	19	23	5	0	-0.772
Dole, et al. (1969)	-2.051	12	16	5	1	-1.026	Piotrowski, et al. (1999)	0.000	51	51	5	0	0.000
Drake, et al. (1997)	-0.113	78	29	3	0	-0.056	Rawson, et al. (1995)	-0.122	41	44	5	0	-0.122
Drake, et al. (1998)a	-0.178	45	40	5	0	-0.178	Schottenfeld, et al. (1997)	-0.291	30	29	5	0	-0.291
Drake, et al. (1998)b	-0.124	45	40	5	0	-0.124	Silverman, et al., (1996)	-0.534	15	15	4	0	-0.401
Drake, et al. (2000)	-0.687	11	54	3	0	-0.344	Silverman, et al., (1998)	-1.554	36	15	4	0	-1.165
Fudala, et al. (2003)	-0.421	214	109	5	0	-0.421	Stephens, et al. (2000)	-0.598	117	86	5	0	-0.598
Gronbladh, et al. (1989)	-0.896	17	17	4	0	-0.672	Stephens, et al. (2000)	-0.497	88	86	5	0	-0.497
Higgins, et al. (2000)	-0.360	36	34	5	1	-0.180	Strain, et al. (1993)	-0.329	84	81	5	0	-0.329
Humphreys, et al., (1999)	-0.189	897	1148	4	0	-0.142	Vanichseni, et al. (1991)	-0.511	120	120	5	0	-0.511
James, et al. (2004)	-0.868	29	29	5	0	-0.868	Woody, et al. (1995)	-0.463	57	27	3	1	-0.116

A.4: Meta-Analytic Results of the Effects of EBT on Mental Illness

Our benefit-cost analysis focused on serious mental illness: non-affective psychosis (including schizophrenia), bipolar disorder and severe forms of panic disorder, and depression. Because studies rarely indicated the severity of subjects' mental disorders in the studies, our analysis included all programs for depression, and we estimated effects for panic disorder based on studies for treatments of anxiety disorders. To derive a single effect size for mental illness treatments, we first calculated effect sizes for four categories of mental illness: non-affective psychosis, bipolar, anxiety, and major depressive disorders. After weighting according to prevalence among the populations with serious mental illness, we combined the separate effect sizes into a single average (see the following table).

Disorder	Adjusted ES for Benefit-Cost Analysis		
	Weight	ES	Std Err
Schizophrenia (Non-affective psychosis)	0.079	-0.323	0.029
Bipolar disorder	0.410	-0.382	0.048
Anxiety disorders	0.191	-0.404	0.045
Major Depressive Disorder	0.321	-0.280	0.061
All Mental Illness	1.000	-0.360	0.047

Note: Relative prevalence was based on incidence of serious major depression, serious panic disorder, and bipolar I and II reported from the National Comorbidity Survey Replication³⁷ and non-affective psychosis as reported in the National Comorbidity Survey.³⁸

Treatments for Bipolar Disorder Number of trials used in analysis: 6 Number of subjects in treatment group: 933	Results Before Adjusting Effect Sizes					Adjusted Effect Size Used in the Benefit-Cost Analysis ES
	Fixed Effects Model			Random Effects Model		
	Weighted Mean Effect Size & p-value		Homogeneity Test	Weighted Mean Effect Size & p-value		
	ES	p-value	p-value	ES	p-value	
	-0.386	0.000	-0.549	na	na	
-0.382						

Studies Used in the Meta-Analysis						
Name of Study	Es _{sm}	N Tx	N Cn	Design Score	Not real world =1	ES _{Adj}
Burgess, et al. (2001)	-0.300	413	412	5	0	-0.300
Macritchie, et al. (2003)	-0.512	155	161	5	0	-0.512
Rendell, et al. (2003)	-0.426	70	66	5	0	-0.426

Name of Study	Es _{sm}	N Tx	N Cn	Design Score	Not real world =1	ES _{Adj}
Rendell, et al. (2003)	-0.524	54	56	5	0	-0.524
Rendell, et al. (2003)	-0.454	220	114	5	0	-0.454
Weiss, et al. (2000)	-0.200	21	24	3	1	-0.050

Treatments for Depression Number of trials used in analysis: 16 Number of subjects in treatment group: 1,479	Results Before Adjusting Effect Sizes					Adjusted Effect Size Used in the Benefit-Cost Analysis ES
	Fixed Effects Model			Random Effects Model		
	Weighted Mean Effect Size & p-value		Homogeneity Test	Weighted Mean Effect Size & p-value		
	ES	p-value	p-value	ES	p-value	
	-0.314	0.000	0.018	-0.323	0.000	
-0.315						

Studies Used in the Meta-Analysis						
Name of Study	Es _{sm}	N Tx	N Cn	Design Score	Not real world =1	ES _{Adj}
Browne, et al. (2002)	0.045	212	196	4	0	0.033
Fava, et al. (1998)	-0.513	20	20	5	0	-0.513
Lima, et al. (2006)	-0.434	206	179	5	0	-0.434
Lima, et al. (2006)	-0.528	143	155	5	0	-0.528
Lima, et al. (2006)	-0.366	295	305	5	0	-0.366
Moncrieff, et al. (2004)	-0.325	395	355	5	0	-0.325
Reynolds, et al. (2006)	-0.493	25	28	5	0	-0.493
Reynolds, et al. (2006)	0.623	25	29	5	0	-0.623

Name of Study	Es _{sm}	N Tx	N Cn	Design Score	Not real world =1	ES _{Adj}
Shea, et al (1992)	-0.194	59	62	5	0	-0.194
Shea, et al (1992)	-0.008	61	62	5	0	-0.008
Simons, et al. (1986)	-0.610	36	16	3	0	-0.305
Tuunainen, et al. (2004)	-0.060	39	32	5	0	-0.060
Ward, et al., (2000)	-0.185	63	67	5	0	-0.185
Wijkstra, et al. (2005)	-0.430	48	101	5	0	-0.430
Wijkstra, et al. (2005)	-0.368	100	101	5	0	-0.368
Wijkstra, et al. (2005)	-0.786	22	17	5	0	-0.786

³⁷ R.C. Kessler, W.T. Chiu, O. Demler et al. (2005), Prevalence, severity, and comorbidity of 12-month DSM-IV disorders in the National Comorbidity Survey Replication. *Archives of General Psychiatry*, 62(6):617-627.

³⁸ R.C. Kessler, K.A. McGonagle, S. Zhao et al. (1994). Lifetime and 12-month prevalence of DSM-III-R Psychiatric Disorders in the United States. *Archives of General Psychiatry*, 51: 8-19.

Treatments for Anxiety Disorders Number of trials used in analysis: 31 Number of subjects in treatment group: 4,641	Results Before Adjusting Effect Sizes					Adjusted Effect Size Used in the Benefit-Cost Analysis ES	
	Fixed Effects Model			Random Effects Model			
	Weighted Mean Effect Size & p-value			Homogeneity Test	Weighted Mean Effect Size & p-value		
	ES	p-value		p-value	ES		p-value
	-0.256	0.000		0.000	-0.563		0.000

Studies Used in the Meta-Analysis

Name of Study	ES _{sm}	N Tx	N Cn	Design Score	Not real world =1	ES _{Adj}	Name of Study	ES _{sm}	N Tx	N Cn	Design Score	Not real world =1	ES _{Adj}
Barlow, et al. (1989)	-1.394	10	15	5	0	-1.394	Cordioli, et al. (2003)	-1.201	23	24	5	0	-1.201
Barlow, et al. (1989)	-0.858	15	15	5	0	-0.858	Dugas, et al. (2003)	-1.364	25	37	5	1	-0.682
Barlow, et al. (1989)	-0.938	16	15	5	0	-0.938	Durham, et al. (1994)	-0.710	35	29	4	1	-0.266
Barlow, et al. (1984)	-1.205	10	10	5	0	-1.205	Kapczinski (2003)	-0.378	277	280	5	0	-0.378
Barlow, et al. (2000)	-0.553	60	22	5	0	-0.553	Ladouceur, et al. (2000)	-1.571	14	12	5	1	-0.785
Barlow, et al., (1992)	-1.588	24	10	3	1	-0.397	Lindsay, et al. (1987)	-1.200	10	10	5	1	-0.600
Beck, et al. (1992)	-0.507	17	16	3	1	-0.127	Linehan, et al. (1999)	-0.289	12	16	5	1	-0.144
Bisson & Andrew (2005)	-0.375	79	77	4	0	-0.281	Marks, et al., (1993)	-0.909	23	17	3	0	-0.454
Bisson & Andrew (2005)	-0.426	266	187	5	0	-0.426	Mortberg, et al. (2005)	-1.005	12	12	5	1	-0.502
Bisson & Andrew (2005)	-1.006	44	42	5	0	-1.006	Pittler, et al. (2003)	-0.201	197	183	5	0	-0.201
Blomhoff, et al. (2001)	-0.256	91	88	5	0	-0.256	Stein, et al. (2000)	-0.146	1872	1824	5	0	-0.146
Blomhoff, et al. (2001)	-0.508	88	88	5	0	-0.508	Stein, et al (2006)	-0.177	1270	1237	5	0	-0.177
Borkovec & Costello (1993)	-0.342	18	20	4	1	-0.128	White & Keenan (1992)	-0.119	26	10	3	1	-0.030
Borkovec & Mathews (1988)	-0.410	10	10	5	0	-0.410	White & Keenan (1992)	-0.354	31	10	3	1	-0.089
Borkovec, et al (1987)	-0.367	16	14	4	0	-0.275	White & Keenan (1992)	-0.318	31	10	3	1	-0.080
Butler, et al., (1991)	-1.203	19	19	5	0	-1.203							

Treatments for Non-Affective Psychosis (Including Schizophrenia) Number of trials used in analysis: 49 Number of subjects in treatment group: 3,926	Results Before Adjusting Effect Sizes					Adjusted Effect Size Used in the Benefit-Cost Analysis ES	
	Fixed Effects Model			Random Effects Model			
	Weighted Mean Effect Size & p-value			Homogeneity Test	Weighted Mean Effect Size & p-value		
	ES	p-value		p-value	ES		p-value
	-0.370	0.000		0.000	-0.423		0.000

Studies Used in the Meta-Analysis

Name of Study	ES _{sm}	N Tx	N Cn	Score	real	ES _{Adj}	Name of Study	ES _{sm}	N Tx	N Cn	Score	world =1	ES _{Adj}
Aber-Wistedt, et al. (1995)	-0.557	20	20	5	0	-0.557	Haddock, et al., (2006)	-0.542	15	14	5	1	-0.271
Barrowclough, et al. (2001)	-0.633	17	15	5	1	-0.317	Hoult, et al. (1984)	-0.541	26	25	5	0	-0.541
Bigelow, et al. (1991)	-0.812	15	7	3	0	-0.406	James, et al. (2004)	-0.60129	29.000	29	5	0	-0.60129
Bond, et al. (1988)	-0.460	84	83	5	0	-0.460	Joy, et al. (2004)	-0.202	228	237	5	0	-0.202
Bond, et al. (1988)	-0.516	84	83	5	0	-0.516	Lehman, et al. (1994)	-0.201	359	302	3	0	-0.101
Bond, et al. (1990)	-0.743	42	40	5	0	-0.743	Lehman, et al. (1997)	-0.354	77	75	5	0	-0.354
Bond, et al. (1991)	-1.098	30	10	3	1	-0.274	Lewis, et al. (2005)	-0.308	40	38	5	0	-0.308
Bond, et al. (1995)	-0.502	39	35	3	0	-0.251	Macias, et al. (1994)	-0.802	19	18	4	0	-0.602
Bush, et al. (1990)	-0.832	14	14	5	0	-0.832	Marques (2004)	-0.266	208	207	5	0	-0.266
Curtis, et al. (1996)	-0.023	147	145	5	0	-0.023	McFarlane (2002)	-0.514	27	14	5	0	-0.514
Chandler, et al. (1996)	-0.450	115	108	5	0	-0.450	McFarlane (2002)	-0.291	50	50	5	0	-0.291
Chandler, et al. (1997)	-0.431	105	105	3	1	-0.108	McFarlane (2002)	-0.297	34	34	5	0	-0.297
Chandler, et al. (1997)	-0.431	105	105	3	1	-0.108	McFarlane, et al. (1995)	-0.289	83	89	5	0	-0.289
Drake et al. (1998)	-0.017	105	98	5	0	-0.017	McFarlane, et al. (2000)	0.585	37	32	5	0	0.585
Drake, et al. (1996)	-0.660	39	35	3	0	-0.330	Morse, et al. (1997)	-0.421	90	45	4	0	-0.316
Drake, et al. (1999)	-1.166	74	76	3	1	-0.292	Mota Neto, et al. (2002)	-0.590	159	83	5	0	-0.590
Dyck, et al. (2002)	-0.428	55	51	5	0	-0.428	Quinlivan, et al. (1995)	-0.510	30	30	5	0	-0.510
Dyck, et al. (2002)	-0.150	56	150	3	0	-0.075	Shern, et al. (2000)	-0.453	91	77	5	0	-0.453
El-Sayeh & Morganti (2006)	-0.452	155	155	5	0	-0.452	Test, et al. (1980)	-0.321	54	57	3	0	-0.160
Essock, et al. (1995)	-0.503	58	50	5	0	-0.503	Test, et al. (1991)	-0.680	75	47	5	0	-0.680
Fekete, et al. (1998)	-0.534	58	50	3	0	-0.267	Tharyan, et al. (2005)	-0.363	214	178	5	0	-0.363
Ford, et al. (1996)	-0.375	47	47	3	0	-0.188	Thornley, et al. (2003)	-0.229	264	248	5	0	-0.229
Gervey, et al. (1994)	-1.584	17	17	3	1	-0.396	Wilson, et al. (1995)	-0.511	26	33	5	0	-0.511
Goering, et al. (1988)	-0.189	82	82	3	0	-0.094	Wood, et al. (1995)	-0.753	32	32	3	0	-0.376
Gold, et al. (2005)	-0.678	99	81	5	0	-0.678							

Note: Treatments in Assertive Community Treatment were predominantly schizophrenics but included people with other serious mental illness.

Exhibit A.5: Citations of Studies Used in the Meta-Analysis

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Appendix B: Methods and Parameters to Model the Benefits and Costs of Evidence-Based Treatment

To estimate the benefits and costs of evidence-based treatment (EBT) for people with alcohol, drug, and mental illness disorders, we developed an economic model. Appendix B describes the technical structure of the model as well as the data used with the model to produce the estimates for this study.

The basic model takes the following form (each of the elements in the model is discussed in greater detail in this Appendix):

$$B(1): T = \sum_{t=1}^3 \sum_y \frac{MTE_{ty} * (E_{ty} + HP_{ty} + HC_{ty} + D_{ty} + C_{ty}) - PC_{ty}}{(1 + disrate)^y} * N_t$$

$$B(2): N_t = WAPOP * 12MOPREV_t * (1 - TX_t) * POTENTIAL_t$$

Equation B(1) is the basic model developed to estimate the total net present value of EBT, notated as T . We estimate three prototype EBT programs: one for people with alcohol disorders, one for people with drug disorders, and one for people with mental health disorders (we account for “co-morbidities” in our prevalence estimates, as discussed below). In the equation, the three prototype EBT programs are notated with a t .

For each program, we estimate a series of annual cash flows that run from y to Y , where y represents the years following participation in an EBT. The subscript y equals 1 during the year that a person is administered an EBT and ends in Y —the maximum number of years over which effects are estimated.

The model computes the marginal treatment effect, MTE_{ty} , for each of the three prototype EBTs in each year following treatment (the computation of MTE_{ty} is described later in this Appendix). As we discuss, we project these treatment effects to decay over time. The marginal effects are multiplied by the sum of five sources of benefits estimated in this study. These are: the value of economic production due to improvements in disorder-caused morbidity, E_{ty} ; the value of household production due to improvements in disorder-caused morbidity, HP_{ty} ; the value of reduced health care and other costs due to reduced disorder rates, HC_{ty} ; the value of economic and household production due to reductions in disorder-caused mortality, D_{ty} ; and the value of avoided disorder-caused crime, C_{ty} . Each of these factors is described in this Appendix.

Annual program costs, PC_{ty} , are subtracted from the annual benefits. The annual net cash flows are then discounted to present value with a discount rate, $disrate$. The present-valued dollars are thus based in the year in which the initial investment in an EBT would be made.

A benefit-to-cost ratio, BC_t , is computed for each prototype EBT by rearranging equation B(1):

$$B(3): BC_t = \frac{\sum_y \frac{MTE_{ty} * (E_{ty} + HP_{ty} + HC_{ty} + D_{ty} + C_{ty})}{(1 + disrate)^y}}{\sum_y \frac{PC_{ty}}{(1 + disrate)^y}}$$

Additionally, an internal rate of return can be computed for each EBT by using Microsoft Excel’s IRR function for the annual cash flows, CF_{ty} , given by:

$$B(4): CF_{ty} = MTE_{ty} * (E_{ty} + HP_{ty} + HC_{ty} + D_{ty} + C_{ty}) - PC_{ty}$$

Finally, to calculate the total net benefits for Washington, equation B(1) multiplies the per-person net present value for each prototype EBT by the number of people in Washington estimated to be in need of treatment, N_t . The computation of variable N_t is given in equation B(2) and is the product of the total number of people currently living in Washington in the age groups selected to be eligible for an EBT, $WAPOP$; times the 12-month prevalence of the disorder in the population, $12MOPREV_t$; times one minus the percent of people already treated with an EBT, TX_t ; times an assumption about the percentage of the remaining people in Washington with the disorder who might realistically be treated, $POTENTIAL_t$.

Exhibits B.1, B.2, and B.3 display a list of the parameters used in our analytical approach; the following description refers to the information in those Exhibits.

B1. General Model Parameters

The model uses a number of parameters pertinent to all three evidence-based prototypes estimated in this study. Exhibit B.1 lists these parameters.

The range of discount rates used in this study is shown on line 1 of Exhibit B.1. The high end of the range is a 7 percent real discount rate. This discount rate reflects the rate that has been recommended by the federal Office of Management and Budget.³⁹ The low end of the range is a 3 percent real discount rate used by the Congressional Budget Office in a variety of analyses including its projections of the long-term financial position of Social Security.⁴⁰ Our study uses a medium discount of 5 percent, the difference between the high and low rates.⁴¹

Some of the estimated benefits in this study reflect the effect of improvements in the Diagnostic and Statistical Manual of Mental Disorders (DSM) alcohol, drug, and mental illness disorders on economic outcomes. Key parameters in these projections are the level of earnings and the long-term expected rate of real (inflation-adjusted) growth in earnings. The level of earnings by age is taken from cross-sectional data from the 2005 March Supplement to the Current Population Survey (CPS), with data on earnings during 2004. The earnings are those for people with education levels between 9th grade through some college. The number of non-earners is included in the estimates so that the average earning level reflects earnings of all people at each age (earners and non-earners).⁴² The cross-sectional estimates from the CPS are shown on Exhibit B.2 by age of person.

³⁹ Office of Management and Budget, Circular A-94 (revised 1992).

⁴⁰ See Congressional Budget Office report: <http://www.cbo.gov/ftpdocs/72xx/doc7289/06-14-LongTermProjections.pdf>

⁴¹ For a general discussion of discount rates for applied public benefit-cost analyses, see: C. Bazelon, and K. Smetters. (1999). Discounting inside the Washington D.C. Beltway. *Journal of Economic Perspectives*, 13(4): 213-28. See also: H. Kohyama. (2006). *Selecting discount rates for budgetary purposes*, Briefing Paper No. 29.

http://www.law.harvard.edu/faculty/hjackson/DiscountRates_29.pdf

⁴² Current Population Survey data downloaded from the US Census

Bureau site with the DataFerret extraction utility:

<http://www.bls.census.gov/cps/cpsmain.htm>

Exhibit B.1 The Benefits and Costs of Evidence-Based Treatment: General Model Parameters				
Line number	Parameter	Parameter		
		High	Medium	Low
1	Discount Rate	.070	.050	.030
2	Real annual rate of growth in earnings	.023	.013	.003
3	Fringe benefit multiple for earnings	-	1.423	-
4	Tax rate for earnings	-	.316	-
5	Real annual rate of growth in health care costs	.044	.034	.024
6	Year of dollars for the analysis	-	2006	-
7	Year of dollars for the Current Population Survey used in the study	-	2004	-
8	Real cost of capital (used in the crime sub-model)	-	.025	-
9	Hours per week for household production, per person	-	19.5	-
10	Dollars per hour for household production	-	\$10.08	-
11	Year of dollars for the household production	-	2004	-

Line 2 of Exhibit B.1 shows the long-run expected growth rate in real earnings. The estimate for the medium case is taken from the Congressional Budget Office (CBO) analysis of long-run Social Security.⁴³ We included the higher rate of growth and the lower rate of growth in our sensitivity analyses, described below.

Line 3 of Exhibit B.1 shows an estimate for the average fringe benefit rate for earnings. This estimate is from the Employment Cost Index as computed by the United States Bureau of Labor Statistics.⁴⁴ Line 4 shows the average tax rate applied to earnings.⁴⁵

Line 5 shows our assumed rate of growth in real health care costs. The medium case is taken from the current forecast for 2006 to 2015 from the US Department of Health and Human Services.⁴⁶ For high and low cases, we assumed one percentage point above and below the medium rate.

Line 6 of Exhibit B.1 indicates the year chosen for the overall analysis. All costs are converted to this year's dollars with the inflation index shown in Exhibit B.2. The inflation index is taken from the Washington State Economic and Revenue Forecast Council, the official forecasting agency for Washington State government. The index is the chain-weight implicit price deflator for personal consumption expenditures.⁴⁷

Lines 9 through 11 of Exhibit B.1 indicate the estimates used to monetize the value of household production, a common procedure in cost-of-illness studies.⁴⁸ We estimate 19.5 hours per week for household production. This estimate is based on an assumed 1.5 hours per day for housekeeping services, 1.0 hours per day for food preparation, and 2.0 hours per week for

household maintenance. These estimates are quite close to the 21.4 hours per week calculated by Douglass et al.⁴⁹ The average shadow wage rate, shown on line 10 of Exhibit B.1, for these three household services was taken from United State Bureau of Labor Statistics data on average wage rates in Washington in 2004 for each service.⁵⁰

B2. Program Effectiveness Parameters

The first section of Exhibit B.3 lists the estimates we produced for the average effectiveness of EBT for persons with serious alcohol, illicit drug, and mental illness disorders. These results, shown on lines 1 through 3 of Exhibit B.3, are the meta-analytic results discussed in Appendix B. Line 1 is the unadjusted weighted effect size of EBT for each of the three types of disorders. Line 2 is the associated standard error from the meta-analysis. Line 3 is the adjusted effect size after applying the Institute rules, described in Appendix A3, to account for the methodological quality of the evidence, outcome measurement relevance, and the degree of researcher involvement.

Line 4 is an estimated standard error for the Institute-adjusted effect size. A standard error is computed for this parameter because it is used in sensitivity analyses (discussed in Appendix B12). Since we cannot estimate a standard error directly for the Institute-adjusted effect size, we employ a simple procedure to calculate a standard error for the Institute-adjusted effect size:

$$B(5): \text{AdjustedSE} = \frac{\text{AdjustedES}}{\left(\frac{\text{UnadjustedES}}{\text{UnadjustedSE}} \right)}$$

In this formula, we compute an estimated standard error for the Institute-adjusted effect size by dividing the Institute-adjusted effect size by the t-statistic for the unadjusted effect size (from the meta-analyses). This means we are assuming the same level of statistical significance for our adjusted effect size as that obtained from the unadjusted meta-analysis as described in Appendix A.

⁴³ See Congressional Budget Office data for the June 2006 report, Table W-5, at: <http://www.cbo.gov/ftpdocs/72xx/doc7289/06-14-SupplementalData.xls>

⁴⁴ United State Bureau of Labor Statistics, Employment Cost Index, March 14, 2006 release, data for December 2005: <http://www.bls.gov/news.release/ecec.toc.htm>

⁴⁵ Tax Foundation Special Report, April 2006, Table 1, page 4: <http://www.taxfoundation.org/files/sr140.pdf>

⁴⁶ US Department of Health and Human Services, Office of the Actuary in the Centers for Medicare & Medicaid Services. National Health Care Expenditures Projections: 2005-2015. <http://www.cms.hhs.gov/NationalHealthExpendData/downloads/proj2005.pdf>

⁴⁷ Washington State Economic and Revenue Forecast Council: <http://www.erfc.wa.gov/pubs/feb06pub.pdf>

⁴⁸ See, for example, W. Max, D. Rice, H. Sung, and M. Michel. (2004). *Valuing human life: Estimating the present value of lifetime earnings, 2000*. Center for Tobacco Control Research and Education. Economic Studies and Related Methods. Paper PVLE2000. <http://repositories.cdlib.org/cgi/viewcontent.cgi?article=1049&context=ctcre>

⁴⁹ J. Douglass, G. Kenney, and T. Miller. (1990). Which estimates of household production are best? *Journal of Forensic Economics*, 4(1): 25-45.

⁵⁰ US Bureau of Labor Statistics, November 2004 Washington Wage Data from: http://www.bls.gov/oes/current/oes_wa.htm#b39-0000

Exhibit B.2
The Benefits and Costs of Evidence-Based Treatment:
Annual Data Series

	Inflation Index	Age	Washington Population, 2006	Average annual earnings, workers and non-workers, United States	Total number of people in households, United States	Total number of people in group quarters, United States	Total number of people in family households, United States	Probability of shifting household production costs upon disability or death
1980	0.521	18	90,790	\$3,174	3,809,016	730	3,596,957	0.945
1981	0.567	19	90,133	\$5,741	3,464,472	4,480	2,987,935	0.864
1982	0.598	20	92,505	\$7,972	3,659,116	6,681	2,872,904	0.787
1983	0.624	21	92,067	\$10,316	3,612,517	552	2,773,204	0.768
1984	0.648	22	91,768	\$11,527	3,794,167	284	2,779,428	0.733
1985	0.669	23	92,829	\$14,325	3,749,240	0	2,706,395	0.722
1986	0.686	24	91,519	\$15,325	3,888,289	0	2,816,151	0.724
1987	0.709	25	90,951	\$18,032	3,844,850	0	2,723,761	0.708
1988	0.737	26	89,859	\$18,144	3,609,340	4,165	2,711,579	0.752
1989	0.770	27	84,783	\$19,968	3,684,725	0	2,803,019	0.761
1990	0.805	28	83,095	\$20,505	3,659,564	4,442	2,912,597	0.797
1991	0.834	29	82,259	\$22,468	3,788,098	4,190	2,955,566	0.781
1992	0.858	30	81,105	\$22,530	3,651,021	0	2,935,608	0.804
1993	0.878	31	83,687	\$24,514	3,629,443	7,278	3,055,730	0.844
1994	0.896	32	79,971	\$23,978	3,701,149	0	3,081,560	0.833
1995	0.916	33	82,154	\$22,431	3,974,746	0	3,359,017	0.845
1996	0.935	34	88,366	\$23,354	4,336,910	0	3,633,578	0.838
1997	0.951	35	94,869	\$25,804	4,124,783	3,056	3,473,568	0.843
1998	0.960	36	98,231	\$27,221	3,904,503	1,149	3,335,370	0.854
1999	0.976	37	90,956	\$26,220	3,856,313	4,190	3,247,817	0.843
2000	1.000	38	88,589	\$26,894	4,028,587	0	3,408,447	0.846
2001	1.021	39	86,958	\$27,028	4,007,543	4,190	3,494,064	0.873
2002	1.035	40	89,355	\$27,636	4,565,264	0	3,871,119	0.848
2003	1.055	41	97,011	\$27,153	4,329,129	8,617	3,761,068	0.871
2004	1.082	42	97,353	\$27,214	4,390,913	0	3,788,287	0.863
2005	1.113	43	98,843	\$28,534	4,310,340	6,824	3,678,303	0.855
2006	1.137	44	99,616	\$28,222	4,500,372	1,036	3,852,283	0.856
		45	100,711	\$28,414	4,679,133	4,172	3,966,309	0.848
		46	102,892	\$27,974	4,199,705	4,020	3,531,316	0.842
		47	97,464	\$27,794	4,509,734	0	3,787,472	0.840
		48	100,774	\$28,189	4,237,686	9,286	3,487,046	0.825
		49	98,177	\$28,038	4,189,064	4,561	3,469,515	0.829
		50	96,511	\$27,896	4,363,843	0	3,557,464	0.815
		51	97,627	\$27,865	3,964,673	4,328	3,291,757	0.831
		52	92,805	\$28,098	3,889,799	1,209	3,146,486	0.809
		53	92,303	\$25,713	3,521,706	3,614	2,838,386	0.807
		54	87,140	\$26,649	3,710,336	0	3,057,872	0.824
		55	84,198	\$26,356	3,574,332	7,151	2,913,325	0.817
		56	85,219	\$23,163	3,450,510	0	2,775,454	0.804
		57	79,737	\$25,921	3,543,593	0	2,808,089	0.792
		58	81,019	\$21,941	3,377,117	3,855	2,735,219	0.811
		59	79,625	\$22,215	2,792,955	0	2,245,174	0.804
		60	60,323	\$23,097	2,814,165	0	2,192,840	0.779
		61	60,948	\$19,166	2,640,818	0	2,084,095	0.789
		62	59,924	\$17,390	2,718,679	1,063	2,145,492	0.789
		63	58,056	\$12,120	2,320,776	0	1,825,997	0.787
		64	50,275	\$11,068	2,269,077	5,472	1,803,933	0.797
		65	49,947	\$8,034	2,391,316	0	1,846,406	0.772
		66	49,296	\$8,775	2,086,775	0	1,638,184	0.785
		67	48,336	\$6,869	1,987,848	2,698	1,541,097	0.776
		68	47,086	\$7,039	1,845,228	3,407	1,419,601	0.771
		69	45,567	\$5,633	1,833,058	0	1,368,879	0.747
		70	43,810	\$6,577	1,668,781	2,525	1,193,160	0.716
		71	41,846	\$6,375	1,697,679	0	1,288,380	0.759
		72	39,708	\$3,867	1,683,738	1,444	1,206,481	0.717
		73	37,434	\$2,838	1,593,615	1,444	1,143,833	0.718
		74	35,059	\$2,027	1,642,561	1,444	1,136,078	0.692
		75	32,620	\$3,492	1,622,661	0	1,058,835	0.653
		76	30,153	\$2,285	1,544,163	0	1,043,494	0.676
		77	27,690	\$1,104	1,700,186	0	1,218,259	0.717
		78	25,262	\$1,844	1,432,898	0	941,825	0.657
		79	22,897	\$1,601	1,295,198	2,345	762,039	0.589
		80	20,617	\$976	5,383,474	7,235	3,095,700	0.576

The inflation index is implicit price deflator for personal consumption expenditures. The Washington population numbers are from the Washington State Office of Financial Management. The average earnings data are for workers and non-workers and are from the 2005 Current Population Survey from the US Census Bureau. The household data are from the same CPS.

Exhibit B.3
The Benefits and Costs of Evidence-Based Treatment:
Program-Specific Model Parameters

Line number	Evidence-Based Treatment: Adults With Alcohol, Drug, or Mental Illness Disorders			
	Adults with a serious DSM alcohol disorder	Adults with a serious DSM drug disorder	Adults with a serious DSM mental illness disorder	
See text for information about these parameters				
Program Effectiveness Parameters				
1	Unadjusted effect size from the meta analyses (program effect on disordered outcome)	-.312	-.451	-.402
2	Standard error for the unadjusted effect size from the meta analyses	.027	.044	.052
3	Adjusted effect size after applying WSIPP* adjustments	-.247	-.355	-.360
4	Estimated standard error for the WSIPP*-adjusted effect size	.021	.035	.058
5	Expected annual rate of decay in effect size	-.062	-.164	-.176
6	Standard error	.027	.072	.089
7	Expected diminishing returns to effect size with large scale ramp up	.750	.750	.750
8	(lower expected rate of decay)	1.000	1.000	1.000
9	(higher expected rate of decay)	.500	.500	.500
Program Design Parameters				
10	Average age of program participant	39.9	36.4	40.4
11	Standard deviation of age of program participant	13.4	13.4	13.4
12	Minimum age of program participant	18	18	18
13	Maximum age of program participant	65	65	65
14	Average annual program cost	\$2,300	\$2,300	\$3,596
15	SD of average program cost	\$500	\$500	\$782
16	Year of program cost estimate	2005	2005	1992
17	Annual real rate of escalation in program costs	.000	.000	.000
18	Average number of years of treatment episode, per average participant	1.0	1.0	1.0
19	Percent of program costs paid by taxpayer	75%	75%	75%
Prevalence Parameters				
20	Lifetime prevalence of DSM disorder in this population cohort	15.69%	2.94%	6.36%
21	Current (12-mo) prevalence of DSM disorder in this population cohort	5.55%	2.05%	3.80%
22	Standard error	0.26%	0.16%	0.22%
Total Potential Population to Be Treated				
23	Proportion of target population already treated with evidence-based program	11.1%	14.7%	46.2%
24	Standard error	0.4%	0.9%	3.5%
25	Proportion of the currently unserved target population that might realistically be served	50%	50%	50%
26	high	75%	75%	75%
27	low	25%	25%	25%
28	Total current Washington population (in the age group of those to be treated)	4,145,297	4,145,297	4,145,297
29	Those currently with the DSM disorder	230,087	84,955	157,521
30	Market potential: the number not already being treated with evidence-based treatment	204,435	72,497	84,746
31	Realistic market potential: the number realistically available for evidence-based treatment	102,218	36,248	42,373
Mortality Parameters (age of death for person with disorder)				
32	Maximum Age for Death (Normal life expectancy for control group)	80	80	80
33	Distribution type for probability density	3	4	2
34	Probability distribution: Parameter 1	3	45	8
35	Probability distribution: Parameter 2	2	11	2
36	Probability distribution: Parameter 3	1	0	43
37	Probability distribution: Parameter 4	99	0	0
38	Attributed Death Factor (Of those with disorder, prob death is caused by the disorder)			
39	Year of analysis	1992	2000	1992
40	Total deaths in year of analysis, United States	2,125,554	2,362,000	2,125,554
41	Of the deaths that year, the number that had (ever in lifetime) a DSM condition	333,598	69,502	135,189
42	Deaths due to disorder in the year, United States	107,360	23,544	32,381
43	Probability of a lifetime disorder AND that the death was due to the disorder	0.32	0.34	0.24
Morbidity Parameters (earnings and household production)				
44	Effect size applies to: 1 (employment rate), or 2 (earnings of earners)	1	1	1
45	Unadjusted ES: Economic outcomes (either employment or earnings) Earnings =f(Disorder)	-0.260	-0.262	-0.250
46	Standard error	0.061	0.059	0.038
47	Average earnings (CPS 2004) includes non-earners	21,356	21,356	21,356
48	Percent with earnings (CPS 2004)	76.0%	76.0%	76.0%
49	Standard deviation of average earnings (CPS 2004) earners only	29,715	29,715	29,715
50	Percent change to average earnings, from the disorder	-15.6%	-15.7%	-15.0%
Health Care Costs				
51	Total cost (billions), United States	\$44.1	\$15.7	\$46.2
52	Year of estimate	1998	2002	1992
53	Adult population for year of estimate, United States	204,426,000	215,127,000	185,473,000
54	Current (12-month) number of people with a DSM disorder	15,127,524	3,226,905	7,047,974
55	Annual cost per current abuser (adjusted to base year for real growth in costs)	\$4,496	\$6,114	\$13,799
56	Assumed percentage (plus and minus) from the average cost	10.0%	10.0%	10.0%
57	Percent of costs paid by taxpayer	43.2%	59.0%	79.1%
58	Percent of costs paid by participant	11.2%	12.7%	-7.4%
59	Percent of costs paid by other private payers	45.6%	28.3%	28.3%
Natural Rate of Recovery Parameters				
60	Constant	0.9194	0.6108	0.5861
61	Time	-0.0228	-0.0601	-0.0177
62	Time^2	-0.0009	0.0023	0.0004
63	Time^3	0.0000	0.0000	0.0000
64	Cutoff age	30	30	30

* Washington State Institute for Public Policy

Exhibit B.3 (Continued)				
The Benefits and Costs of Evidence-Based Treatment: Program-Specific Model Parameters				
Line number	Evidence-Based Treatment: Adults With Alcohol, Drug, or Mental Illness Disorders			
	Adults with serious DSM Alcohol Disorder	Adults with serious DSM Drug Disorder	Adults with serious DSM Mental Illness Disorder	
Crime Parameters				
65	Effect Size: Crime outcomes as a function of the disorder, from meta analysis	.192	3.140	.392
66	Standard error	.099	.000	.046
67	Minimum age for crime distributions	10	10	10
68	Maximum age for crime distributions, =Y	80	80	80
69	Maximum age for observed crime parameters, =X	32	80	32
70	Scaleup =1 total convictions, Scaleup=2 for felony convictions	1	1	1
71	Scaleup: estimated difference in crime at age X to age Y (=X/Y)	66.5%	100.0%	66.5%
72	Out of population, total percent with a crime event by age X	15.4%	100.0%	15.4%
73	Of those with a crime event, the average number of events per person at age X	2.65	2.00	2.65
74	Of the total population, the average number of events per person at age X	.41	2.00	.41
75	Murder offenses for this population at age X	223	0	223
76	Sex offenses for this population at age X	1224	0	1224
77	Robbery offenses for this population at age X	1133	0	1133
78	Aggravated assault offenses for this population at age X	2766	0	2766
79	Property offenses for this population at age X	14910	0	14910
80	Drug offenses for this population at age X	6019	6019	6019

Line 5 of Exhibit B.3 lists one of several conservative assumptions we use in this analysis. It displays the annual rate of decay that we assume for the effect size shown on Line 3. For the most part, the effect size on line 3 reflects the results from a meta-analysis of individual program evaluation studies that usually have fairly short-term follow-up periods. In this benefit-cost analysis, on the other hand, we estimate the long-run benefits of EBT based on these short-term effect sizes. It can be argued that these short-term effect sizes will decay over time; that is, the effect that is observed after one year may not persist five or ten years into the future. The purpose of the estimate on line 5 is to provide a way to model the uncertainty of this potential decay. This assumed rate of decay is an important factor that determines range of uncertainty in our overall estimates. We found that effects of treatment were eroded by half in 11 years for alcohol disorders, four years for disordered drug use, and 3.5 years for mental illness.

For each of the three classes of treatment (alcohol, drugs, and mental illness), we estimate a mean annual rate of decay and a standard error for the mean. These two parameters are then used in sensitivity analyses. We do this by using data from those studies in our analysis where the follow-up period is noted.⁵¹ For each broad treatment type, our regression analysis uses up to seven different functional forms to examine how length of the follow-up period influences the observed effect size. The model with the best adjusted R-square value (that is, the best fit) is chosen for each class of treatment.

⁵¹ Not all studies clearly stated the follow-up period. Our analysis included 91 studies on alcohol treatment and 40 studies on drug treatments. We estimated a single rate of decay for treatment of mental illness. Because follow-up times were often very short for mental illness, we limited this analysis to those treatments with numerous studies of varying follow-up times: chlorpromazine, Assertive Community Treatment, and non-drug therapies for depression and anxiety disorders. For some mental health treatments, where we relied on Cochrane reviews, we coded an effect size and follow-up period for each study in the review. Our analysis of effect size decay included 84 studies on mental illness.

Lines 7 through 9 on Exhibit B.3 describe another set of conservative assumptions we employ. The purpose of this study is to estimate the aggregate benefits and costs of EBT for a relatively large percentage of people with alcohol, drug, or mental health disorders in Washington. The effect size that we estimate on line 3, however, is derived mostly from individual studies of much smaller populations. Because of self-selection and diminishing returns, it can be conjectured that the average treatment effect obtained from these studies of more serious populations will not be as great if EBT programs were extended to a wider group of people with clinical disorders. It can also be argued that, as programs get larger, it becomes more difficult to maintain quality control and, therefore, a larger-scale program would yield reduced effects compared with those obtained from smaller programs. Thus, the assumptions employed on lines 7 through 9 provide a means to model this uncertainty. The assumptions are multiplicative factors that we apply to the adjusted and decayed effect sizes. For example, the base case assumption shown on line 7—a factor of .75—means that we assume the average treatment effect will only be 75 percent as large if the program were to be implemented on a large scale. In the sensitivity analyses, we allow this assumption to vary by the higher and lower assumptions shown on lines 8 and 9.

B3. Program Design Parameters

The second section in Exhibit B.3 lists two of the parameters we use to describe the generic EBT programs. The first set of parameters, lines 10 through 13, describes the age groups that might be eligible for the three prototype programs. These parameters are used in estimating the total size of the potential treatment populations as well as in the calculation of the estimated benefits. Using a normal distribution with a mean age (line 10) and standard deviation (line 11), and bounding the distribution by the minimum age (line 12) and maximum age (line 13), a density distribution P is estimated for the probability of program participation, such that,

$$B(6): 1 = \sum_{p=\min}^{\max} P_p,$$

where the distribution P is defined to be normally distributed with a mean age and its standard deviation.

Lines 14 through 19 list the assumptions we made about the cost of EBT programs. These include estimates of the average cost per treatment episode, assumptions regarding the standard deviation for these average costs, and the extent to which EBT programs would be financed by tax dollars.

Rather than costing-out each of the individual EBT programs examined, we assumed that EBT is the norm for those currently receiving services. Therefore, the observed average cost per treatment episode is a reasonable approximation of the average cost per episode of an average EBT program. Of course, to the extent the current practices do not represent evidence-based approaches, we may be under-estimating the cost of EBT programs.

The average costs of EBT for alcohol, drug, and mental health are derived from two sources. According to one recent report, the average cost of EBT for alcohol or drug abuse in Washington State was \$2,300 per episode in 2002.⁵² The report did not provide separate estimates for alcohol and drug treatment, therefore, the same figure is used for both program areas.

A similar episode-based cost estimate for treatment of serious mental illness was not available for Washington State. Fortunately, the same study that we used to describe health care and other costs attributable to mental illness also provided an estimate of mental health treatment costs, which in 1992 dollars, averaged \$3,596 per episode.⁵³ Updated to current dollars, we assume this to be the cost of EBT for serious mental health disorders.

B4. Prevalence Parameters

To determine the size of the population in Washington that has a serious disorder that could be addressed with one of the three prototype EBT programs, we reviewed the national literature on the prevalence of the disorders in the general population. There have been several national studies conducted in the last 20 years to estimate the lifetime and current prevalence of serious alcohol, drug, and mental illness in the general population.

Lines 20 to 22 show the estimates from our reading of the national literature. Line 20 shows the estimated lifetime probability of having one of the disorders. This parameter is used when we model the mortality effects of the disorders, described in Appendix B9. For alcohol and drug dependence, we use the lifetime prevalence rates listed in Harwood et al.⁵⁴ The Harwood lifetime rates were taken from their analysis of the National Longitudinal Alcohol Epidemiologic Survey for adults ages 18 to 64. Harwood reports lifetime prevalence rates for males and females; we combine them into an overall average using 1992 census data on the ratio of males to females in the 18 to 64 age group.

The estimate we used for a lifetime prevalence of serious mental illness, shown on line 20, was derived in the following manner. Harwood et al. (2000) provided an estimate of the 12-month prevalence of serious mental illness⁵⁵ for males and females at .03 and .046, respectively, for an average rate of .038. This number accounts for comorbidity, that is, persons

with more than one serious mental illness are counted only once. We estimated lifetime prevalence by summing lifetime prevalence rates reported for the National Comorbidity Survey Replication⁵⁶ for schizophrenia, bipolar disorders, and serious forms of major depression and panic disorder. To account for comorbidity, we then multiplied by the ratio of Harwood's 12-month prevalence to the sum of 12-month prevalences for each of these disorders. Note that this rate on line 20 is for severe diagnoses which the Harwood report defines to be schizophrenia, non-affective psychosis, manic depressive disorder, severe forms of major depression and panic disorder.⁵⁷ In our study, we confine our economic analyses to these severe forms of mental disorders.

Line 21 of Exhibit B.3 is the estimate we use in this study of the current (i.e. 12-month) prevalence of each disorder in the general population. For serious alcohol and drug disorders, we use the estimates provided in Narrow et al. (2002) which are based on their interpretation of the clinical significance of findings from the National Comorbidity Survey and the Epidemiologic Catchment Area study.⁵⁸ For serious mental illness disorders, we use the estimate provided in Harwood et al.⁵⁹

We account for the comorbidity between drug and alcohol dependency with the following calculations. Narrow et al. report a total disorder rate for any alcohol or drug disorder of 7.6 percent for the 18- to 54-year-old age group. They also report a 6.5 percent rate of alcohol disorders and a 2.4 percent rate for other drug use disorders. To account for comorbidity and avoid double counting people later in our analysis, we estimate the unique alcohol disorder rate as 5.5 percent ($.055 = 0.076 * (6.5 / (6.5 + 2.4))$) and the unique other drug disorder rate as 2.05 percent ($.0205 = 0.076 * (2.4 / (6.5 + 2.4))$). We estimate the size of the standard errors with the number of subjects in the National Comorbidity Survey (7,599). The associated standard errors are used in sensitivity analyses.

B5. Total Potential Population to Be Treated

We estimated two additional factors to help focus the analysis on the size of the population that could take advantage of the prototype EBT programs. First, we estimate the size of the disordered population already being treated with EBT programs in Washington. These estimates are shown on lines 23 and 24 of Exhibit B.3. For people with serious alcohol disorders and for those with serious illicit drug disorders, we analyzed the public use data set for the National Epidemiological Survey on Alcohol and Related Conditions (NESARC). Among people indicating alcohol dependence in the past 12 months, we calculated the average percent and standard deviation that had been treated professionally for their alcohol disorder in the past 12 months. We used the same procedure for those with dependence on illicit drugs. For people with serious mental illness disorders, we relied on estimates of treatment rates by Kessler et al. based on the National Comorbidity Survey.⁶⁰

On lines 25 to 27 we also make additional restrictions on the size of the population that might be treated with EBT programs. It is never possible to completely saturate a market, so we provide factors to estimate low, medium, and

⁵⁶ R. Kessler et al. *Prevalence, severity, and comorbidity of 12-month DSM-IV disorders in the National Comorbidity Survey Replication.*

⁵⁷ Harwood et al., *The economic costs of mental illness.* Table 4.7.

⁵⁸ Narrow et al., *Revised prevalence estimates of mental disorders.*

⁵⁹ Harwood et al., *The economic costs of mental illness.* Table 4.7.

⁶⁰ R. Kessler, P. Berglund, M. Bruce, J. Koch, E. Laska, P. Leaf, R. Mandersheid, R. Rosenheck, E. Walters, and P. Wang. (2001). The prevalence and correlates of untreated serious mental illness. *Health Services Research*, 36(6): 987-1007.

⁵² T.M. Wickizer, A. Krupski, K. Stark, D. Mancuso, and K. Campbell. (in press). The Effect of Substance Abuse Treatment on Medicaid Expenditures among General Assistance Welfare Clients in Washington State. *Milbank Quarterly*.

⁵³ Harwood et al., *The economic costs of mental illness*, page 3-6.

⁵⁴ Harwood et al., *The economic costs of alcohol and drug abuse.*

⁵⁵ Harwood et al., *The economic costs of mental illness.*

high market penetration rates. These alternative rates are used in the sensitivity analysis described in Appendix B12.

The factors described above are used to compute the total size of the current population in Washington that: (a) has a serious disorder, (b) is not currently being treated, and (c) might be realistically treated with a prototype EBT. Line 28 of Exhibit B.3 reports the size of the total population in Washington between the minimum and maximum age groups described on lines 12 and 13. The Washington population estimate is taken from the Washington State Office of Financial Management, and the actual population estimates are shown in Exhibit B.2.⁶¹ To this figure, we then applied the 12-month prevalence estimate (from line 21) to produce line 29: the estimated total current number of people in Washington with the disorder. Line 30 then subtracts the estimated percentage of the population already being treated with EBT programs (from line 23). Finally, line 31 applied the base assumption about the realistic potential (from line 25) to enroll disordered people in a prototype EBT.

B6. Morbidity Parameters and Methods

Prior studies of the costs of alcohol, drug, and mental illness disorders have found that, among people with the disorders, performance in the economic marketplace is reduced.⁶² To provide an independent test of this hypothesis, we conducted several meta-analyses. We sought to determine if existing research studies indicate that either an individual's level of earnings conditional on employment, or the rate of employment alone, was significantly related to the presence of having an alcohol, drug, or mental illness disorder. We reviewed the literature on the topics and used the meta-analytic methods described in Appendix A to this report.

Exhibit B.4 summarizes the results of our meta-analyses. We found that all three disorders are significantly related to the probability of employment, but not earnings conditional on employment. The effect sizes for employment from the meta-analyses are shown on line 45 of Exhibit B.3 and the associated standard errors are listed on line 46. To find the marginal effect of a disorder on average earnings levels (via the effect on employment rates), we compute the following:

$$B(7): EE_t = \frac{\left(\frac{AE}{ER} * \sin(\arcsin(\sqrt{ER}) + \frac{ES}{2})^2 - AE \right)}{AE},$$

where EE is the estimated earnings effect for each of the evidence-based treatments, t , and represents the percentage change in average earnings; AE is the average earnings of earners and non-earners taken as a whole (this estimate, shown on line 47, comes from the CPS; ER is the employment rate (shown on line 48 of Exhibit B.3, also from the CPS) and ES is the effect size of the effect of having a disorder on ER (shown on line 45, from the meta-analysis). Since the arcsine transformation is used to compute the effect size in the meta-analyses, as described in Appendix A, that effect is reversed here to return the unit change.

To compute the earnings effect of an incidence of a DSM disorder, we begin with the following equation:

$$B(8): E_a = EARNINGS_a * FRINGE * INFLATION$$

For each age a , the total earnings of a person E_a is the annual *EARNINGS* taken from the Current Population Survey for that age, shown on Exhibit B.2, times the *FRINGE* benefit multiple, shown on line 3 of Exhibit B.1, times the *INFLATION* adjustment from Exhibit B.2 to inflate the CPS series (denominated in 2004 dollars) to the year chosen for this analysis (2006 dollars).

The annual cash flows of lost earnings associated with having a disorder of type t is estimated with this process:

$$B(9): \$E_{ty} = \sum_p^P E_{p+y-1} * (1 + ER)^{y-1} * EE_t * PP_{tp} * -1$$

In this equation, $\$E_{ty}$ is the annual cash flow of lost earnings for a person with disorder type t in year y , where y is the number of years following participation in an EBT. The subscript y equals 1 during the year that a person is administered an EBT.

⁶¹ Washington State Office of Financial Management,

<http://www.ofm.wa.gov/pop/default.asp>

⁶² See: (a) Harwood, *Updating estimates of the economic costs of alcohol abuse in the United States*, from Table 3; (b) Office of National Drug Control Policy, *The economic costs of drug abuse in the United States*, from Table III-1; and (c) Harwood et al., *The economic costs of mental illness*, from Table 6.1.

Exhibit B.4 Meta-Analytic Estimates of Standardized Mean Difference Effect Sizes

	Number of Effect Sizes Included in the Analysis	Results Before Adjusting Effect Sizes				
		Fixed Effects Model			Random Effects Model	
		Weighted Mean Effect Size & p-value		Homogeneity Test	Weighted Mean Effect Size & p-value	
		ES	p-value	p-value	ES	p-value
Employment =f(alcohol disorder)	11	-.183	0.000	0.000	-.239	0.000
Wages =f(alcohol disorder)	5	.004	0.701	0.124	na	na
Employment =f(DSM mental illness)	8	-.246	0.000	0.000	-.250	0.000
Wages =f(DSM mental illness)	7	-.140	0.000	0.000	-.213	0.000
Employment =f(drug disorder)	6	-.230	0.000	0.000	-.262	0.000
Wages =f(drug disorder)	1	.000	0.981	na	na	na
Crime =f(Mental Illness)	3	.337	0.000	0.001	.392	0.000
Crime =f(Alcohol Disorder)	3	.176	0.000	0.000	.192	0.053

Studies (complete citation on next page)

Zuvekas, Cooper, & Buchmueller, 2005
Mullahy and Sindelar, 1993
Mullahy and Sindelar, 1996
Mullahy and Sindelar, 1997
Terza, 2002
Terza, (undated)
Chevrou-Severac and Jeanrenaud, 2002
Feng et al., 2001
Auld, 2002
MacDonald & Shields, 2004
Cook & Peters, 2005
Zuvekas, Cooper, & Buchmueller, 2005
Mullahy and Sindelar, 1993
Zarkin et al., 1998
Kenkel and Ribar, 1994
Bray, (2005)
Harwood et al., 2000
Ettner et al., 1997
Farahati et al., 2003
Savoca, 2000
Alexandre & French, 2001
Kessler et al., 1999
Hamilton et al., 1997
Chatterji et al., 2005
Ettner et al., 1997
Marcotte, 2003
Kessler & Frank, 1997
Frank & Gertler, 1991
Bartel & Taubman, 1986
French & Zarkin, 1998
Stewart et al., 2003
DeSimone, 2002
Buchmueller and Zuvekas, 1998
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Terza, (undated)
Alexandre & French, 2004
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Zuvekas, Cooper, & Buchmueller, 2005
Hodgins et al., 1996
Tiihonen, 1997
Wallace et al., 2004
Carpenter, 2003
Fergusson and Horwood, 2000
Lipsey et al., 1996

Used to estimate

Employment =f(alcohol disorder)
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Wages of workers =f(DSM mental illness disorder)
Wages of workers =f(DSM mental illness disorder)
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Employment =f(drug disorder)
Employment =f(drug disorder)
Employment =f(drug disorder)
Employment =f(drug disorder)
Employment =f(drug disorder)
Wages of workers =f(drug disorder)
crime =f(mental illness)
crime =f(mental illness)
crime =f(mental illness)
crime =f(alcohol disorder)
crime =f(alcohol disorder)
crime =f(alcohol disorder)

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The earliest age that a person might participate in an EBT is notated as p and runs to the maximum possible age P (values for p and P are shown on lines 12 and 13 of Exhibit B.3, respectively). The annual cash flows in each year following investment is the weighted sum of the product of the adjusted earnings E in year y for the age of the program participant p , times the annual real growth rate in earnings ER , times the estimated earnings effect EE_t , times the probability of program participation PP at age p . This procedure produces a series of expected annual cash flows representing lost earnings following investment and weighted by the probability of program participation for the ages of the people assumed to enter the EBT.

B7. Lost Household Production Methods

As described above, in addition to the value of reduced or lost performance in the commercial economy, many studies of morbidity and mortality costs include estimates of the reduced or lost value of household production.⁶³ We adopt that approach in this study.

To compute the household production effect for the incidence of the DSM disorders, we begin with the following equation:

$$B(10): H_a = HOURS * \$HOUR * 52 * PrSHIFT_a * INFLATION$$

For each age a , the annual value of household production H_a is the *HOURS* per week for household tasks (line 9 from Exhibit B.1, times the weighted average dollars per hour *\$HOUR* for household tasks (line 10), times 52 weeks per year, times the probability that household tasks get shifted to someone else *PrSHIFT* for a person who is age a (from Exhibit B.2), times the *INFLATION* adjustment to bring the hourly wage (denominated in 2004 dollars) to the year chosen for this analysis (2006 dollars).

Not all of the value of lost household production will be shifted to others if a person dies or is disabled as a result of having an alcohol, drug, or mental health disorder. Some people live alone and no one else is required to assume the household production if the person becomes disabled or dies as a result of the disorder. We provide an estimate for this with the variable *PrSHIFT_a*, used in the previous equation. This variable provides an estimate of the probability that a person at age a will not be living alone and, if he or she becomes disordered, that the value of his or her household production will be shifted to someone else. We estimate this probability with national data from the same 2005 Current Population Survey (with data for 2004) described above.⁶⁴ The results of this estimation are shown in Exhibit B.2 and are computed with this equation:

$$B(11): PrSHIFT_a = \frac{FHH_a}{(HH_a - GQ_a)}$$

The probability of shifting household production *PrSHIFT_a* in the event of a disorder is given by the total number of people in households with family members *FHH_a* divided by the total number of people in households *HH_a* (less those living in group quarters *GQ_a*). Values for all three variables come from the CPS.

The annual cash flows of lost household production associated with having a disorder of type t is estimated with this process:

$$B(12): \$HP_{ty} = \sum_p^P H_{p+y-1} * (1+ER)^{y-1} * EE_t * PP_{tp} * -1$$

In this equation, $\$HP_{ty}$ is the annual cash flow of shifted household production in year y , where y is the number of years following participation in an EBT. The subscript y equals 1 during the year that a person is administered an EBT. The earliest age that a person might participate in an EBT is notated as p and runs to the maximum possible age P (values for p and P are shown on lines 12 and 13 of Exhibit B.3, respectively). The annual cash flows in each year following investment is the sum of the product of household production H in year y for the age of the program participant p , times the annual real growth rate in earnings ER , times the estimated earnings effect EE , times the probability of program participation PP at age p . This procedure produces a series of expected annual cash flows representing shifted household production following investment and weighted by the probability of program participation for the ages of the people assumed to enter the EBT.

B8. Health Care and Other Costs

An additional set of costs of alcohol, drug, and mental health disorders covers the effect the disorders have on health care costs. We show our assumptions and estimates for this on lines 51 through 59 in Exhibit B.3. We start with the national estimates provided by Harwood in his several reports on the costs of alcohol, drug, and mental health disorders. These amount to \$44 billion for alcohol disorders in 1998, \$15.7 billion for drug disorders in 2002, and \$46.2 billion for serious mental illness in 1992.⁶⁵ On line 54, we show the adult (age 18 and over) population for the relevant years from the US Census Bureau as reported in the Statistical Abstract of the United States. On line 55, we multiply the total adult population estimates by the same 12-month prevalence percentages reported in the Harwood studies (.074 for alcohol, .015 for drug, and .038 for serious mental illness). The average costs are then computed and shown on line 55; we report on line 56 the plus and minus percentage change we use in sensitivity analyses for the average health care cost figure. Finally, on lines 57 through 59 we report the Harwood percentages for the amount of health care costs incurred by taxpayers, participants, and other private payers.

The annual cash flows of health care costs associated with having a disorder of type t is estimated with this process:

$$B(13): \$HC_{ty} = \sum_p^P HCCOST_t * (1+HR)^{y-1} * PP_{tp}$$

In this equation, $\$HC_{ty}$ is the annual cash flow of health care costs in year y , where y is the number of years following participation in an EBT. The subscript y equals 1 during the year that a person is administered an EBT. Before entering this equation, the *HCCOST* estimate is already denominated in the dollars for the year chosen for this analysis, including the real rate of escalation in health care costs from the year of the underlying Harwood study to the base year chosen for this analysis (2006 dollars). The earliest age that a person might participate in an EBT is notated as p and runs to the maximum possible age P (values for p and P are shown on lines 12 and 13 of Exhibit B.3, respectively). The annual cash flows in each year following investment is the sum of the product of average per capita health care costs *HCCOST*, times the annual real growth rate in health care costs *HR*, times the probability of program

⁶³ Max et al., *Valuing human life*.

⁶⁴ Current Population Survey data downloaded from the US Census Bureau site with the DataFerrett extraction utility:
<http://www.bls.census.gov/cps/cpsmain.htm>

⁶⁵ See footnote 6.

participation PP at age p . This procedure produces a series of expected annual cash flows representing health care costs following investment and weighted by the probability of program participation for the ages of people assumed to enter the EBT.

B9. Mortality Parameters and Methods

If the prevalence of alcohol, drug, or mental health disorders is reduced with EBT, then one form of benefits will be that people live longer and, as a result, are more productive in the marketplace. All cost-of-illness studies estimate these mortality-related effects. The mortality methods we employed in this study required three pieces of information. The first is shown on line 32 on Exhibit B.3: the normal life expectancy for the average adult today. We estimated this parameter from the Center for Disease Control for the average life expectancy of a 40-year-old, which corresponds roughly to the average age of a person in our prototype programs.⁶⁶

For people who die of a disorder, we estimated the probability of death by age of death. We used data from the Washington State Vital Statistics dataset. For alcohol and drug related deaths, we counted the age of all deaths in Washington with ICD-10 death codes where a certain percentage of the deaths had been attributed to the disorder. For alcohol related deaths, we used the attribution factors for the individual diagnoses contained in Max et al.⁶⁷ For drug related deaths, we used the attribution factors contained in Harwood et al.⁶⁸ For suicide deaths, we used all deaths in Washington coded as a suicide.

Using these counts of actual Washington deaths, we then estimated a probability density distribution for each disorder (alcohol, drug, and suicide). Lines 33 through 37 contain the parameters of these equations. We found that for alcohol related deaths, a Beta distribution best fit the actual Washington data; for drug related deaths, a Normal distribution fit the data; and for suicides (mental health deaths), a Weibull distribution was best. For alcohol and drug deaths, we estimated the distributions with Washington data for 2004; for suicides we used Washington data for 2003 and 2004 to increase the sample size.

For each disorder, this process produces:

$$B(14): DD_a,$$

where DD_a is the probability density distribution of a person with an alcohol or drug disorder or a suicide at age a , and the distributions are defined by a Beta, Normal, or Weibull, respectively.

Not everyone who has an alcohol, drug, or mental illness disorder dies of the disorder. Lines 38 through 43 of Exhibit B.3 list the parameters we used to estimate the probability that a person with a history of a disorder dies of the disorder. For the United States, Harwood estimated the total number of deaths in 1992 (for alcohol), 2000 (for drugs), and 1992 (for suicides) that were caused by having an alcohol, drug, or mental disorder, respectively. These values are shown on line 42, while line 40 shows the total number of deaths in the United States (for people 15 or older) during those years. Line 41 is the product of line 40

⁶⁶ D. Hoyert, H. Kung, and B. Smith. (2005). *Expectation of life by age, race, and sex: United States, final 2002 and preliminary 2003*. US Department of Health and Human Services, Centers for Disease Control and Prevention, National Vital Statistics Report, 53(15), Table 6. http://www.cdc.gov/nchs/data/nvsr/nvsr53/nvsr53_15.pdf

⁶⁷ Max et al., *Valuing human life*, Table 2.

⁶⁸ Office of National Drug Control Policy. (2004). *The economic costs of drug abuse in the United States*, Table B-10. http://www.whitehousedrugpolicy.gov/publications/economic_costs/economic_costs.pdf

and line 20, the lifetime prevalence of each disorder. This provides an estimate of the number of people who died in the relevant year who had a disorder sometime in their lives. Line 43 is computed as line 42 divided by line 41; it is the attributed death factor, ADF , for each disorder.

The annual cash flows of lost earnings and household production associated with having a death caused by having a disorder of type t is estimated with this process:

B(15):

$$\begin{aligned} \$D_{ty} = & \sum_p^P [E_{p+y-1} + H_{p+y-1}] * (1 + ER)^{r-1} * DD_{tp+y-1} \dots \\ & \dots * ADF_t * P_{tp} \end{aligned}$$

In this equation, $\$D_{ty}$ is the cash flow of lost earnings E and household production H in year y , where y is the number of years following participation in an EBT. The subscript y equals 1 in the year that a person is administered an EBT, and runs to M —the maximum follow-up period for estimating cash flows. The earliest age that a person might participate in an EBT is notated as p and runs to the maximum possible age P (values for p and P are shown on lines 12 and 13 of Exhibit B.3, respectively). The annual cash flows in each year following investment is computed as the weighted sum of the product of the adjusted earnings E by year y for the age of the program participant p , plus the household production H by year y for the age of the program participant p , times the real growth rate in earnings ER , times the probability of a death occurring, DD , by year y for the age of the program participant, times the attributed death factor ADF for the disorder, times the probability of program participation PP for a participant of age p . This procedure produces a series of expected annual cash flows representing lost earnings and lost household production following investment and weighted by the probability death and of program participation for the ages of the people assumed to enter the EBT.

B10. Crime Parameters

The effect that alcohol, drug, and mental health disorders have on crime is estimated in a two-step process. First, we use meta-analyses to examine the existing research literature on the linkage between each of these disorders and crime. Second, if the meta-analyses reveal a statistically significant relationship, we then use the Institute's cost-of-crime model to estimate the effects that the increased levels of crime have on taxpayers (who fund the criminal justice system) and crime victims (who suffer out-of-pocket costs and pain and suffering costs when they are victimized). Then, to the degree that an evidence-based treatment reduces the incidence of a disorder, the estimated costs of crime are also reduced via this linkage.

In Exhibit B.4 we list the results of the meta-analyses we performed on the linkage between the disorders and crime. We only found a few studies where the research design was robust. These few studies did provide some evidence of a statistically significant relationship between alcohol disorder and crime, and between mental illness and crime. We were unable to locate studies establishing a relationship between drug disorders and crime; this is a result consistent with other inquires into this topic.⁶⁹ Nonetheless, in Washington State the consumption of these substances is illegal and, therefore,

⁶⁹ See, for example: H. White, & D. Gorman. (2000). Dynamics of the drug crime relationship. In G. Lafree (Ed.), *Criminal Justice 2000: Volume 1: The nature of crime: continuity and change* (NCJ 182408, pp. 151-218). Washington, DC: US Department of Justice, Office of Justice Programs, National Institute of Justice. http://www.ncjrs.org/criminal_justice2000/vol_1/02d.pdf.

these drug crimes can result in a criminal justice system response including arrest, prosecution, and a full range of sentencing outcomes. These effects are modeled.

The Institute's model of the costs of crime has been described in detail elsewhere; the interested reader can find a full description of the routines used to calculate costs in the earlier reports.⁷⁰

B11. Marginal Treatment Effect

The estimated benefits of treatment are determined by the marginal effectiveness, over time, of EBT. The following equation is used to estimate the marginal treatment effect *MTE* for a person in an EBT treating a disorder of type *t*:

$$B(16): MTE_{ty} = N_{ty} - \sin(\arcsin(N_{ty}) + \frac{(ES_{ty})}{2})^2,$$

where

$$B(17): ES_{ty} = ES_t * (1 + decayrate_t)^{y-1} * scaleup_t,$$

and where

$$B(18): N_{ty} = NRta + NRtb1 * y + NRtb2 * y^2 + NRtb3 * y^3.$$

For each of the three prototype programs *t*, we estimate the marginal treatment effect with the parameters in these equations.

The variable *N_{ty}* is the “natural rate of recovery” from a disorder without treatment in year *y* for treatment type *t*, where *y* is a year following participation in an EBT. The subscript *y* equals 1 during the year that a person is administered an EBT.

We estimated years from onset to “natural recovery” using data from the 2001–2002 National Epidemiologic Survey on Alcohol and Related Conditions (NESARC).⁷¹ The NESARC is a longitudinal survey conducted by the federal National Institute on Alcohol Abuse and Alcoholism. The 2001–2002 NESARC is the first wave of the survey, with a sample of 43,093 respondents representative of the US adult population 18 years of age and older. We performed separate analyses for respondents who reported ever having the following conditions: alcohol dependence, substance dependence, major depression, dysthymia, mania or hypomania, panic disorders and agoraphobia (anxiety), social phobia, specific phobia, and generalized anxiety.

We analyzed the NESARC data using the generalized least-squares estimation method that modeled the elapse (in years) between the onset of a condition and the year in which the last episode of symptoms was reported. To simulate “natural recovery,”⁷² we estimated the elapsed time only for respondents who reported no treatment since onset. Each estimation model includes the following covariates: age at the interview, age at the onset of the condition, sex, and high school diploma status. In addition, the model on alcohol dependence includes the covariates of ever having substance dependence and ever having a DSM-IV diagnosis of mental illness; the model on substance dependence includes the covariates of ever having alcohol dependence and also ever having a DSM-IV diagnosis of mental illness; and the models for mental illness conditions each include the covariates of ever having alcohol dependence

and substance dependence. The analyses were performed using the SAS procedure of SURVEYREG. SURVEYREG is specially designed for regression analyses involving sample survey data. The procedure allows for adjustments for complex sample designs, including sample stratification, clustering, and unequal weights.⁷³ The parameters shown on lines 60 through 63 in Exhibit B.3 are the parameters for a third degree polynomial for each prototype; for use in the simulation model, these are linear representations of the logistic models estimated with SAS.

The determination of the effect size that is used for each year, *ES_{ty}* is computed with the short-run effect size, *ES_t*, for each prototype evidence-based treatment, discussed elsewhere in this Appendix. These effect sizes were almost always obtained from studies with quite short follow-up periods, usually around a year. To account for the possibility that these short-run effect sizes might decay over the long run, we estimated decay rates, *decayrate_t*, for each prototype treatment. We describe how we obtained estimates for the decay rate in Appendix B2. In addition, also as described in Appendix B2, we multiplied the effect sizes by a factor, *scaleup_t*, that is designed to reflect reduction in effect sizes that are likely to occur when small-scale programs are expanded significantly.

B12. Sensitivity Analysis

The model as described in this Appendix produces a unique result given the set of inputs listed. As we describe, however, there is a significant amount of uncertainty around many of the inputs. For most inputs to the model, we determine the range of uncertainty with the standard errors or standard deviations from relevant statistics of the underlying data for each parameter. For a few other parameters, we hypothesized low and high ranges to place bounds on our estimates of uncertainty.

After we specified ranges of uncertainty on each of the inputs, we then used a simulation approach to determine how sensitive the final result is to these levels of uncertainty. To conduct the simulation, we used Palisade Corporation's @RISK[®] simulation software. Using a Monte Carlo approach to the simulation, the software randomly draws from the user-designated input variables after a particular type of probability distribution and its parameters have been specified for the input. We ran a Monte Carlo simulation for 10,000 cases. Exhibit B.5 shows input variables along with the specified probability distributions that we used in the simulation.

⁷⁰ See footnote 5.

⁷¹ <http://niaaa.census.gov/>

⁷² The term “recovery” refers to situations in which the last episode of symptoms had occurred no later than a year prior to the interview. It should be noted that this term is not used in the strict meaning as “cured” because in some situations the absence of symptoms before the interview could just be the “breathing” period between episodes.

⁷³ SAS Institute Inc. 2004. SAS OnlineDoc[®] 9.1.2. Cary, NC: SAS Institute Inc.

Exhibit B.5
The Benefits and Costs of Evidence-Based Treatment:
Model Parameters Varied in the Monte Carlo Simulations

	Probability Distribution Type in @RISK®	Evidence-Based Treatment: Adults With Alcohol, Drug, or Mental Illness Disorders		
		Adults with a serious DSM alcohol disorder	Adults with a serious DSM drug disorder	Adults with a serious DSM mental illness disorder
See text for information about these parameters				
1. Program Effectiveness Parameters				
Adjusted effect size after applying WSIPP* adjustments	Normal	-.247	-.355	-.360
Estimated standard error for the WSIPP-adjusted effect size		.021	.035	.058
Expected annual rate of decay in effect size	Normal	-.062	-.164	-.176
Standard error		.027	.072	.089
Expected diminishing returns to effect size with large scale ramp up (lower expected rate of decay)	Triangular	.750	.750	.750
(higher expected rate of decay)		1.000	1.000	1.000
		.500	.500	.500
2. Program Design Parameters				
Average annual program cost	Normal	\$2,300	\$2,300	\$3,596
Standard deviation of average program cost		\$500	\$500	\$782
3. Prevalence Parameters				
Current (12-mo) prevalence of DSM disorder in this population cohort	Normal	5.55%	2.05%	3.80%
Standard error		0.26%	0.16%	0.22%
4. Potential Population to be Treated				
Proportion of target population already treated with evidence-based program	Normal	11.1%	14.7%	46.2%
Standard error		0.4%	0.9%	3.5%
Proportion of the currently unserved target population that might realistically be served	Triangular	50%	50%	50%
high		75%	75%	75%
low		25%	25%	25%
5. Morbidity Parameters (earnings and household production)				
Employment outcomes =f(Disorder)	Normal	-0.260	-0.262	-0.250
Standard error		0.061	0.059	0.038
6. Health Care Costs				
Annual cost/ current abuser (adjusted to base year for real growth in costs)	Triangular	\$4,496	\$6,114	\$13,799
Assumed percentage (plus and minus) from the average cost		10.0%	10.0%	10.0%
7. General Model Parameters				
Discount Rate	Discrete (equal %)	.070	.050	.030
Real annual rate of growth in earnings	Triangular	.023	.013	.003
Real annual rate of growth in health care costs	Triangular	.044	.034	.024

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